





CATALOGUE 2021-2022







Cover designed by Koko Please visit our website for details. www.florever.co.jp/arrangement/

Contents

TREND COLORS
NEW COLORS / NEW PRODUCTS10-12
ROSES13-19
CARNATIONS 20-21
OTHER FLOWERS
BULK PACKING / Prêt-à-Porter Collection28-29
GREENS
DRIED MATERIALS
FLAX40-43
GIFT COLLECTION44-46
Florever WEB / Cautions47
BRAND BASICS48-49
FLOWERS & GREENS LIST 50-55



"Story to Hope"

To protect ourselves from the unseen virus, we try to continue life with bated breath. As way of life changed, we had an opportunity to reconsider what we had taken for granted about ourselves, our families, and our homes.

More than ever, "a sense of security" and "warmth" have become important for home spaces. As we spend more time shut inside a small space, we get an urge to go outside to feel nature. We will be gradually starting to go back to daily life and spend more time outside. When the time comes, what we want is a "sense of cleanliness"; color designs with a refreshing "clean feel" will be welcomed.

When you breathe in crystal clear air, being wrapped in warmth of the sun, wouldn't it give you the power to take a step forward? People will surely be seeking "thrills" and be ready full of "energy" to create a new, comfortable life.

"Story to Hope" - It is a story that leads us to a hopeful future expressed by the combination of materials and the 2021-2022 trend colors.

Like turning pages of a picture book, please enjoy our story of trend colors.

Color supervision by Japan Fashion Color Association (JAFCA) Flower design by Koko

A butterfly flew in from somewhere inviting us to go into the woods.



Supported by Sayaka Takenaka & Flutter Designs

Wrapped in a Sense of Security - Soft and Basic Colors Keyword: Sense of Security / Stability / Blending in / Blurring / Neutral / Warmth

An era of the unseen pandemic. It has greatly changed the way of life, and the adjusting process has caused everyone stress which has accumulated without you realizing. With anxious feelings of not knowing what will happen in the future, gentle and calm colors are necessary more than ever. The color scheme has softness, that relieves tension and provide you with calmness when you spend time reflecting on yourself.

Products used in this arrangement:



1-Pearl White





3-Ivory

1-Pearl White



1-Pearl White









1-Pearl White

840-Gray



21-Light Cafe

4



Supported by Flutter Designs

The first place we arrived is in a bird's nest with eggs being kept safe warm. It represents hopeful future being awaited.



The base of the color scheme is white, beige, gray, and soft brown, which is accented with green representing nature and a dull pink adding warmth. Like the sun, adding some soft gold would be a nice touch. Finishes with a natural and elegant impression.

Products used in this arrangement:



20-Cherry Blossom







860-Pink





800-Green

701-Gold



910-Natural



910-Natural

910-Natural

970-Light Pink





The next place we are visiting is deep in the forest where a "water spirit" lives.



Supported by Hiroyuki Tomita & Flutter Designs

Taking in Fresh Crisp Air – Colors of Clean & Clear Impression Keyword: Cleanliness / Pure / Air / Water / Forest bath / Life / Photosynthesis

After spending every day feeling like you're holding your breath, you begin to feel like you want to fill every corner of your body with clean air, and you want to immerse yourself in clear blue water. With increased awareness of hygiene, refreshing colors with a sense of cleanliness will be needed. This color scheme has a somewhat mystical expression of deep in the forest where spirits reside, which reminds you of clean oxygen that was just created by photosynthesis.

Products used in this arrangement:



56-Cotton Blue







940-Light Blue



1-Pearl White









910-Natural





800-Green

6



Supported by Flutter Designs

It is a mysteriously beautiful "water spirit" that appears from the lake.



Variations of greens and blues are used as the base to create the color design that we associate with nature, water and sky. With the accents of pure white, blueish purples, and cool light blue, it creates a fantasy world of flowers.

Products used in this arrangement:



72-Caribbean Blue





6.00





86-Aurora Violet





960-Purple





89-Pure Purple

. .

marine



Let's have a tea party! Colorful flowers come out

flowing as we type letters.



Supported by Kimiko Yamamoto & Flutter Designs

Sparks Joy in Your Heart - Gorgeous Energizing Colors Keyword: Energy / Extraordinary / Temptation / Vivid / Memories / Love / Tomorrow

After a long time spent at home, we are starting to miss the sense of freedom and excitement. We are attracted to vivid fun colors that seem to express gorgeous glow of sunsets at a resort, or the uplifting feeling of dressing up to go out. Colors that are full of energy will take you out from the ordinary life.

Products used in this arrangement:



7-Baby Pink





30-Milky Pink











58-Fuchsia Pink

1-Pearl White

46-Panna Cotta

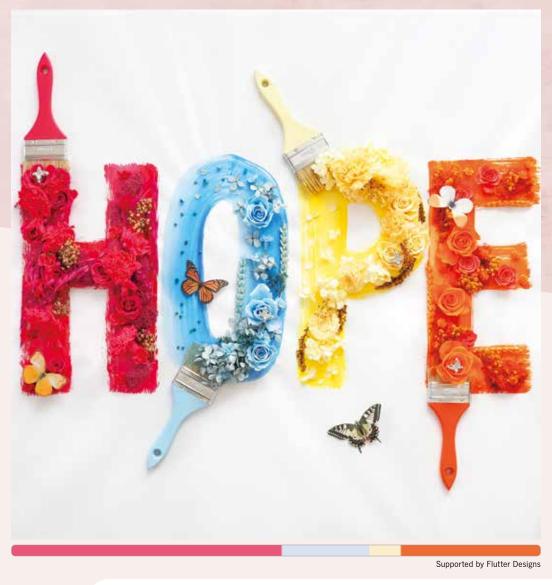
65-Pink Opal



910-Natural

830-Red

8



The letters that appeared are "HOPE" The butterfly wanted to tell us that hopeful future is just around the corner.



Please collect bright warm-toned colors such as pink, orange and red, and find the color that sparks joy. This color scheme emphasizes the sweet energy of pinks, and oranges can add energizing vibe to it. Adding a little bit of light blue and purple will even accentuate the sweetness of warm-toned colors.

Products used in this arrangement:



29-Tangerine Orange

930-Dark Pink



13-Powder Blue

2-Yellow













8-Hot Pink

42-Mist Green

860-Pink

940-Light Blue



820-Orange

New Colors

Introducing new additions of purple and pink, which are popular colors for roses and carnations.





Dolce Pink

Flowers used in this arrangement: Spray Rose (Dolce Pink) Mini Carnation (Dolce Pink) Spray Rose (Milky Pink) Baby Rose (Lavender Pink) Baby Rose (Fuchsia Pink) Snow Star (Pearl White) Pompon Mum (Baby Pink) Prêt-à-Porter Andes Hydrangea (Baby Pink)

Designed by Chiaki Kimura

New Products

The long-awaited new products in the Mum series.





Standard Mum →P.22

Flowers used in this arrangement: Standard Mum (Soft Lilac) Anastasia (Violet) Dendrobium S (Pearl White) Micro Carnation (Citrus Green) Pole Moss (Green)

Designed by Hiromi Iwata

New Products

The Prêt-à-Porter collection with wires is even more expanded.

Prêt-à-Porter Andes Hydrangea →P.29



Flowers used in this arrangement: Prêt-à-Porter Andes Hydrangea (Pearl White) Prêt-à-Porter Andes Hydrangea (Baby Pink) Prêt-à-Porter Brooms (Pink) Prêt-à-Porter Brooms (Dark Pink) Spray Rose (Milky Pink) Micro Carnation (Hot Pink) Pompon Mum (Baby Pink) Flower Pins (Basic)



XL Rose Category

Premium Rose



NEW Items will be launched in October 2021.
 Altems available until the stock runs out.
 Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.





Standard Rose FL0100

■6 units per box / 48 boxes per master ■Diameter: 4.5~6cm · Length: 4.5~6cm ■Available in 25 colors



30-Milky Pink

61-Lavender Pink

8-Hot Pink

43-Soft Lilac



46-Panna Cotta



15-Soft Yellow



7-Baby Pink



5-Cherry Red



14-Lavender



10-Wine

4-Peach

2-Yellow



13-Powder Blue





47-Sugar Pink



29-Tangerine Orange



58-Fuchsia Pink



64-Citrus Green



▲ 59-Majolica Blue



37-Cardinal



12-Grand Blue





17-Golden Yellow









L Rose Category









20-Cherry Blossom



5-Cherry Red



86-Aurora Violet



72-Caribbean Blue





15-Soft Yellow

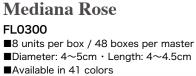
4-Peach

55-Nude Pink

83-Silky Gray

13-Powder Blue

▲ 80-Blue Margarita





1-Pearl White



2-Yellow

73-Smoky Pink

▲ 44-Hazelnut

14-Lavender

64-Citrus Green



▲ 84-French Lace

17-Golden Yellow

6-Sunset Orange

46-Panna Cotta

47-Sugar Pink



58-Fuchsia Pink







88-Grass Green





29-Tangerine Orange

22-New York Pink



8-Hot Pink



74-Wild Cherry



12-Grand Blue



42-Mist Green







NEW Items will be launched in October 2021.
 *Altems available until the stock runs out.

*Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.























































7-Baby Pink NEW



90-Dolce Pink

10-Wine

43-Soft Lilac

76-Splash Green







NEW Items will be launched in October 2021.** Altems available until the stock runs out.



NEW Items will be launched in October 2021.
 Altems available until the stock runs out.



Color Palette Collection



※ NEW Items will be launched in October 2021.
※▲Items available until the stock runs out.



Size: 1.4~2cm

1-Pearl White



88-Grass Green

14-Lavender

FL504

■8 units per box 48 boxes per master ■Diameter: 4~5cm ■Available in 5 colors

.....

Garden Rose Catherine



85-Flamingo Orange

Micro Rose

■Available in 20 colors

2-Yellow

■20 units per box / 120 boxes per master

■Diameter: 1.4~2cm · Length: 1.4~2cm

FL060



64-Citrus Green



13-Powder Blue



17-Golden Yellow



20-Cherry Blossom



76-Splash Green

72-Caribbean Blue





8-Hot Pink

7-Baby Pink

12-Grand Blue

NFW



58-Fuchsia Pink



5-Cherry Red



▲ 59-Majolica Blue

A Rose Category

Garden Rose Catherine

Garden Rose Catherine Duo

Garden Rose Catherine Duo

FL505 ■8 units per box 48 boxes per master ■Diameter: 4~5cm ■Available in 3 colors



1-Pearl White



7-Baby Pink



5-Cherry Red

▲ 37-Cardinal







305-Citrus Soda



301-Snow Pink





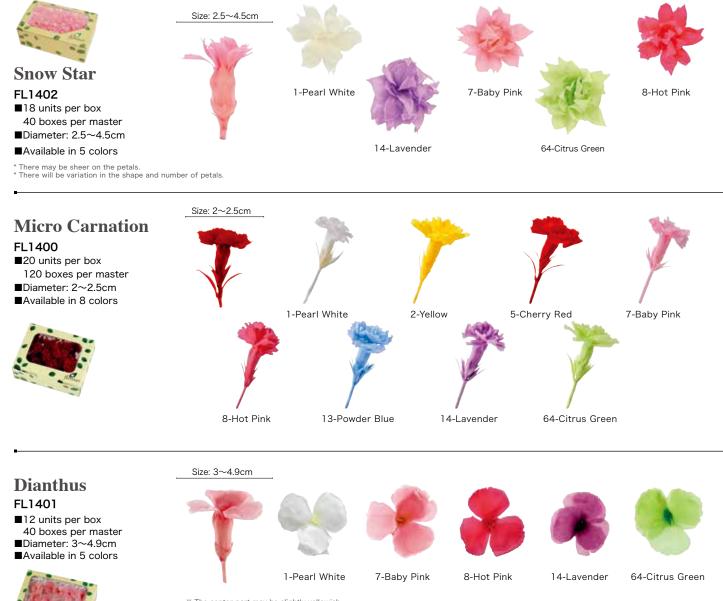




56-Cotton Blue

NEW Items will be launched in October 2021.
 Altems available until the stock runs out.
 Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Carnations () Flowers used in this arrangement: Spray Rose (Silky Gray) Micro Carnation (Pearl White) Baby Rose (French Lace) Mini Carnation (Panna Cotta) Dianthus (Pearl White) Prêt-à-Porter Andes Hydrangea (Pearl White) Designed by Chiaki Kimura Prêt-à-Porter Andes Hydrangea (Hazelnut) Snow Star (Pearl White)



The center part may be slightly yellowish.
There may be sheer on the petals.
There will be variations in the shape and number of petals.

Flowers used in this arrangement: [left] Standard Mum (Pearl White)

Standard Mum (Pearl White) Spray Rose (Forest Green) Micro Rose (Caribbean Blue) Prêt-à-Porter Andes Hydrangea (Powder Blue) Pole Moss (Green) [right] Standard Mum (Soft Lilac) Anastasia (Violet) Spray Rose (Caribbean Blue) Prêt-à-Porter Andes Hydrangea (Soft Yellow) Nigella DRIED (Purple)

Designed by Chiaki Kimura



NEW Items will be launched in October 2021.
 Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.
 New package Items will be launched in July 2021.

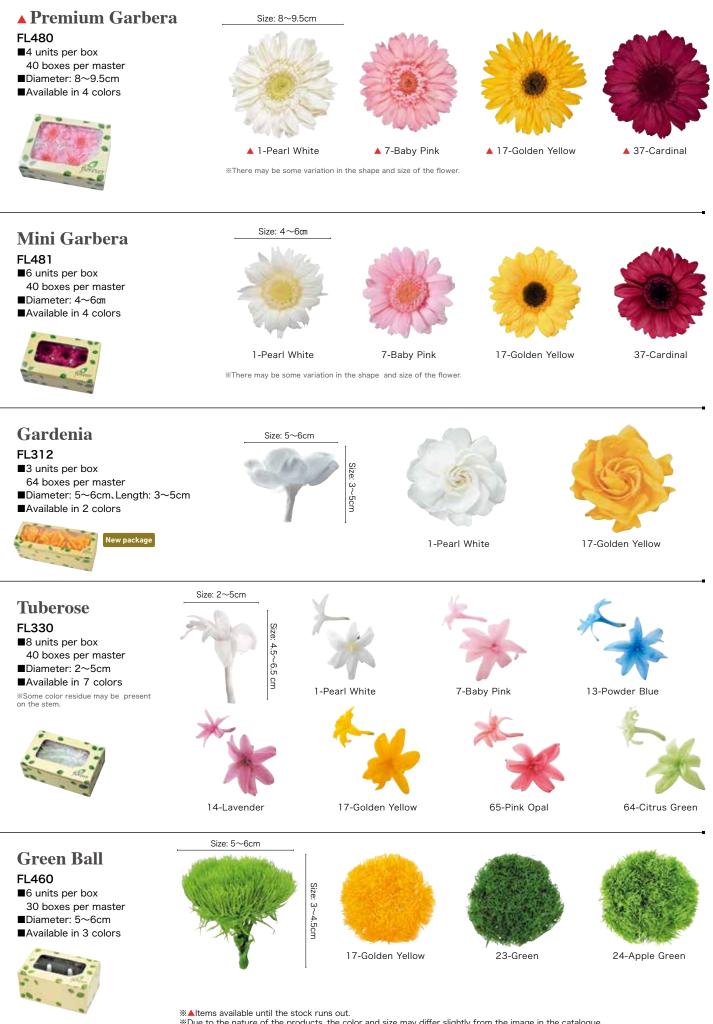


FL410



Size: 3.5~4.5 cm Aster FL440 Size: 2.5~3cm ■6 units per box 40 boxes per master ■Diameter: 3.5~4.5cm 1-Pearl White 2-Yellow 7-Baby Pink ■Available in 7 colors 43-Soft Lilac 64-Citrus Green 18-Violet A 35-Ruby





Other Flowers

24

*Due to the nature of the products, the color and size may differ slightly from the image in the catalogue. * New package items will be launched in July 2021.



1-Pearl White



7-Baby Pink



10-Wine

Andes Hydrangea

FL291 ■20g per box 30 boxes per master Available in 13 colors





23-Green





15-Soft Yellow



16-Sherbet Orange



11-Mint Green



42-Mist Green





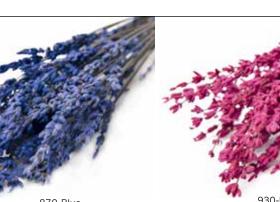
44-Hazelnut



62-Pistachio Green



64-Citrus Green



Lavender FL835 ■30g per bunch 80 bunches per master ■Length: 45cm Available in 2 colors

870-Blue



Pepperberry

FL865 ■25~30g per bunch 60 bunches per master ■Length: 25~30cm Available in 2 colors

770-Light Green

800-Green





Stem Rose Bulk Packing

Our popular stem roses are available in bulk for reasonable price. They could be used for arrangements and bouquets just like fresh flowers.



Short Stem Rose FL073 ■6 units per carton ■Available in 7 colors

NL-	Quiter
No.	Color
FL073-01	Pearl White
FL073-05	Cherry Red
FL073-07	Baby Pink
FL073-08	Hot Pink
FL073-12	Grand Blue
FL073-17	Golden Yellow
FL073-29	Tangerine Orange



1-Pearl White

5-Cherry Red







Standard Rose with Stem

Color

Pearl White

Cherry Red

Baby Pink

Hot Pink

Grand Blue

Golden Yellow

Tangerine Orange

■12 units per carton

■Available in 7 colors

FL013

No.

FL013-01

FL013-05

FL013-07

FL013-08

FL013-12

FL013-17

FL013-29

10-Wine









Color

Cherry Red

Baby Pink

Hot Pink

Soft Lilac

17-Golden Yellow

NEW FL1205

■Diameter: 3cm

■1 carton (540 flowers)

■Available in 5 colors

No.

FL1205-05

FL1205-07

FL1205-08

FL1205-43

FL1205-64

0-1-2

Color

Pearl White

Cherry Red

Baby Pink

Hot Pink

Wine

Grand Blue

Golden Yellow

Tangerine Orange

Mini Carnation Bulk (×540)

Premium Rose with Stem

■6 units per carton

■Available in 8 colors

FL095

No.

FL095-01

FL095-05

FL095-07

FL095-08

FL095-10

FL095-12

FL095-17

FL095-29

29-Tangerine Orange

Bulk

Baby Rose Bulk (×486)

NEW FL055

- ■1 carton (486 flowers) ■Diameter: 2.5~3.5cm Length: $2.6 \sim 3.2$ cm
- ■Available in 5 colors

No.	Color
FL055-01	Pearl White
FL055-05	Cherry Red
FL055-07	Baby Pink
FL055-43	Soft Lilac
FL055-58	Fuchsia Pink







7-Baby Pink













5-Cherry Red 7-Baby Pink

43-Soft Lilac

28





64-Citrus Green

* NEW Items will be launched in October 2021. *Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

7-Baby Pink





Prêt-à-Porter

Our Pret-a-Porter series is ready to be used right out of the box as they come with wires affixed.







Ivy Leaf FL940 ■7.5g per box 120 boxes per master

■Length: 3~6cm

No. Color 800 Green %Approx. 20-24 leaves per box.



Lamb's Ear in Box FL931

■40 units per box120 boxes per master■Length: 9~10cm





Cocculus FL943 10 units per bunch 120 bunches per master Length: 11~15cm No. Color

800 Green



Cineraria

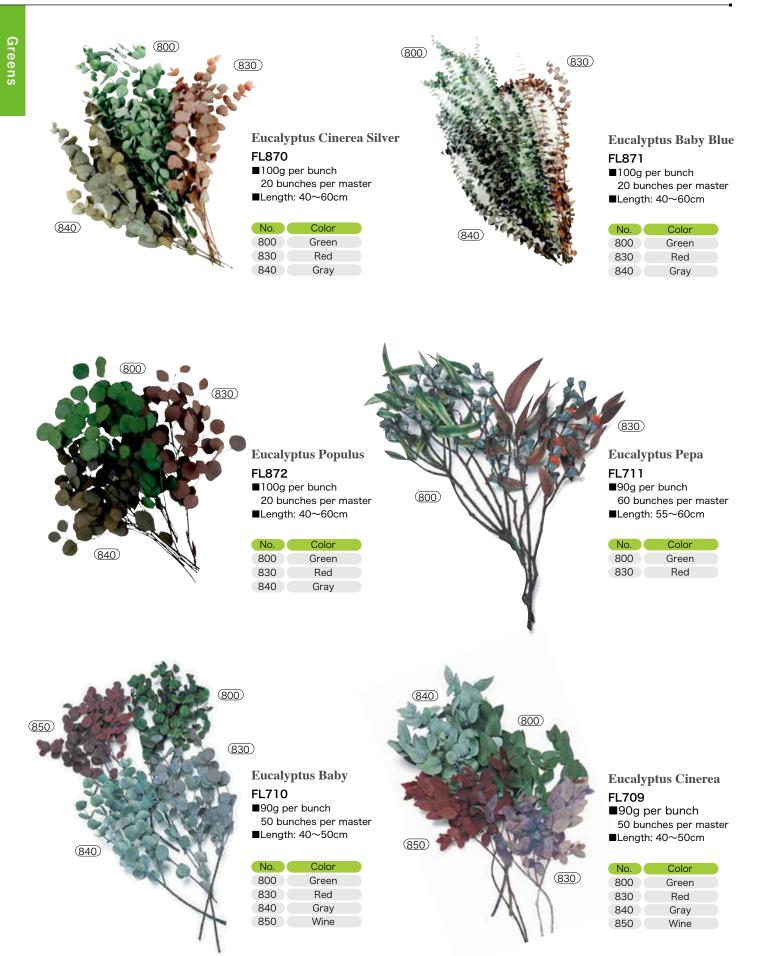
FL990

■10 units per bunch 120 bunches per master

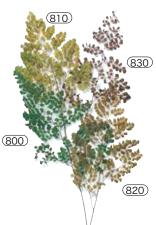
■Length: 7~9cm







 $\blacktriangleright \blacktriangleright \triangleright Scan the QR code to watch$ how this was made.



Flowers used in this arrangement: Piccola Blossom Rose (Green Tea) Piccola Blossom Rose (Forest Green)

Spray Rose (Green Tea) Spray Rose (Forest Green) Linseed Flower DRIED (Green)

Designed by Takumi Nakaya

Davalia Fern (Green) Leather Fern (Green) Lutti Adiantum (Green) Treefern (Green)



Lutti Adiantum FL702 ■6 units per bunch

200 bunches per master ■Length: 25~30cm

No.	Color
800	Green
810	Yellow
820	Orange
830	Red



No. Color 800 Green



■4 units per bunch 72 bunches per master ■Length: 20~25cm

No.	Color
800	Green





Leather Fern

FL724 ■6 units per bunch 40 bunches per master ■Length: 30~35cm







Davalia Fern FL725 ■6 units per bunch 200 bunches per master ■Length: 18~22cm

No.	Color
800	Green

Pole Moss

FL823 30g part / 1-3 parts per bag 40 bags per master Available in one color

Pole Moss L Package

FL824 ■150g per bag 8 bags per master

Available in one color %Size of area that can be covered: 30cm square.

NEW Pole Moss Bulk

FL825 ■1 bag(1.6kg) / carton ■Available in one color





You can break it by hand %The size of each piece may vary.



800-Green



■50g per bag / 48 bags per master ■Available in 11 colors



770-Light Green

780-Olive Green





790-Lime Green



860-Pink



800-Green



890-Black



*Depends on the color, the color spots may possibly be visible.

810-Yellow

910-Natural



%Pine needles and the other natural components may possibly be mixed.



820-Orange



920-Aquamarine

830-Red 860
Nordic Moss 500g

FL821 ■500g per bag 12 bags per master ■Available in 4 colors





770-Light Green



780-Olive Green



790-Lime Green



800-Green

** NEW Items are available now.
**Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



Length: 30cm

Available in 8 colors



We have a variety of colors and kinds that are easy to combine with preserved flowers.

Flowers used in this arrangement: Micro Rose (Caribbean Blue) Amarelino DRIED (Natural) Phalaris DRIED (Green) Phalaris DRIED (Green) Avena DRIED (Light Blue) Trigo DRIED (Light Blue) Nigella DRIED (Light Green)



★Altems available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

■Length: 45cm

Available in 8 colors

Margaret DRIED

FLDR0005 ■20g per bunch 80 bunches per master ■Length: 30cm Available in 7 colors



860-Pink

960-Purple



820-Orange



870-Blue



930-Dark Pink





830-Red



930-Dark Pink



820-Orange

770-Light Green

Marcela DRIED

80 bunches per master

FLDR0014

■15g per bunch

■Length: 30cm

■Available in 6 colors

870-Blue



970-Light Pink



910-Natural

Jazilda DRIED FLDR0017 ■20g per bunch / 80 bunches per master Length: 30cm ■Available in 8 colors



770-Light Green



930-Dark Pink



810-Yellow



940-Light Blue



870-Blue



970-Light Pink



910-Natural



980-Mauve Pink

Dried Materials



940-Light Blue

960-Purple

930-Dark Pink





960-Purple

* Items available until the stock runs out. *Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



About Dried Products

*Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

The blooming of each flower may vary slightly.

%As the products went through drying process, some flowers may be fragile and easy to fall off. Please be careful during storing and using.

%Avoid extremely humid environments and exposure to direct sunlight.

 $\ensuremath{\ensuremath{\mathbb{K}}}\xspace{No}$ moth proofing process for these product

**Some of the stems may have dark spots or dyed weakly by the manufacturing process. (See the image on the right)
**Possible mixtures of other plants may happen.

%The flowers are colored and its color may transmit





Shiny Trigo Wheat DRIED FLDRS020

FLDRSUZU

- ■30g per bunch 80 bunches per master
- ■Length: 50cm
- Available in 2 colors



700-Silver



701-Gold

Pine Cones DRIED FLDR0028 ■55g per bag / Around 10 units per bag 64 bags per master

64 bags per master ■Diameter: 3~5cm ■Available in one color



910-Natural

Shiny Linseed Flower DRIED

FLDRS023

- ■30g per bunch 80 bunches per master
- ■Length: 50cm
- Available in 2 colors



700-Silver



701-Gold

Shiny Pine Cones DRIED FLDRS028

- ■60g per bag / Around 10 units per bag 64 bags per master
- ■Diameter: 3~5cm
- Available in 2 colors



700-Silver

Shiny Nigella DRIED

FLDRS025 ■20g per bunch

- 40 bunches per master ■Length: 50cm
- ■Available in 2 colors



700-Silver



701-Gold



701-Gold



Enjoy flower arrangements easily and in style with these pins.

Our Flax series provides tools to make unique flower arrangements and accessories. Flax is not only ideal to design flowers for special occasions but also to be used for daily fashion use.

These flower pins have small heads and are long enough to make arrangements easier. They are useful when you want to use the pins discreetly, or use them with delicate flowers.







Size: 0.15cm

NEW Flower Pins 72 units per case

FLAC 52-15

- ■72 units per case
- 72 cases per master
- W0.15cm L7.5cm

FLAC50

■20 units per bag 72 bags per master ■W0.4cm·L8cm

Flower Pins 72 units per case



How to use **Flower Pins** They are easy to match to any arrangements from pop design to chic one. Size: 0.4cm Flower Pins 20 units per bag No wiring required. Size: : 8cm Insert directly into flowers. Easy and safe!



■72 units per case

72 cases per master ■W0.4cm·L8cm

FLAC51







12-Blue



13-Green



5-Clear

10-Yellow

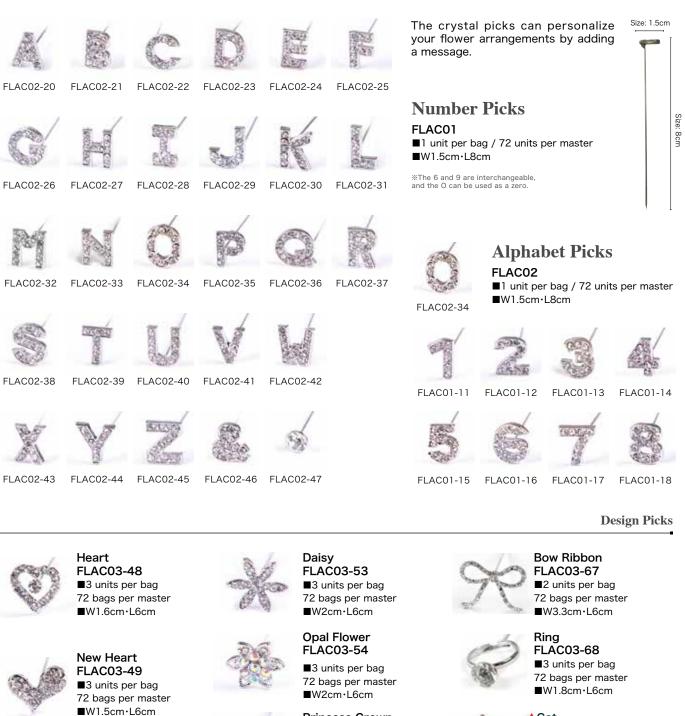
11-Red



40

* NEW Items will be launched in October 2021.

Alphabet & Number Picks





Butterfly FLAC03-50 ■3 units per bag 72 bags per master ■W1.9cm·L6cm



Star FLAC03-51 ■3 units per bag 72 bags per master ■W1.8cm·L6cm





Flower Ball FLAC03-63

■2 units per bag 72 bags per master ■W3cm·L6cm

Princess Crown

FLAC03-62 ■3 units per bag



New Heart L FLAC03-65 ■3 units per bag 72 bags per master ■W2cm·L6cm



Ribbon FLAC03-66 ■3 units per bag 72 bags per master ■W2.5cm·L6cm



Ladybug FLAC03-70 ■2 units per bag

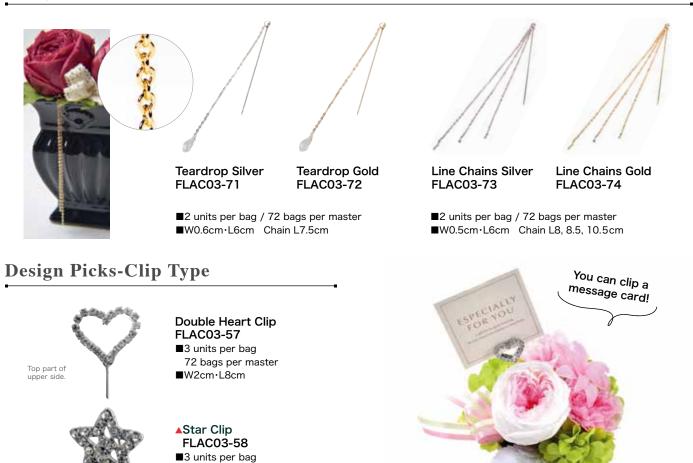




FLAC03-75 ■3 units per bag 72 bags per master ■W0.9cm·L6cm

Round Sparkle Gold FLAC03-76 ■3 units per bag 72 bags per master ■W0.9cm·L6cm

Design Picks-Chain



3D Charms Use these for flower arrangements or any ways you like!

72 bags per master ■W1.8cm·L8cm

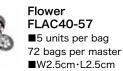


Top part of upper side

> Heart FLAC40-48 ■5 units per bag 72 bags per master ■W2.5cm·L2.5cm









Clover FLAC40-58 ■5 units per bag 72 bags per master ■W2.5cm·L2.8cm

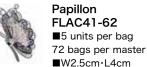


Snow FLAC40-59 ■5 units per bag 72 bags per master ■W2.2cm·L2.3cm





Angel FLAC41-61 ■5 units per bag 72 bags per master ■W2.5cm·L2.3cm





Design Leaves Artificial leaves in many colors, which protect preserved flowers and prevents color migration.











%Back side: White fabric

Design Leaves FLAC30 ■10 units per bag 72 bags per master

■W3cm·L5.5cm

Flax

* Items available until the stock runs out.



These unique-shaped magnet sticks allow you to make original corsages. Flowers can be easily attached with glue or secured with wires.

Magic Sticks Clear FLFH05-05 ■3 sets per bag

12 bags per master

Since the magnets are strong, forcibly separating them can result in tearing the product,Please detach them by sliding the sticks. Win case the magnet comes off, use handicraft glue, and stick it back in place. Please visit our website for details.

Magnet Holder Line







Bouquet & Ribbon Buckles

The buckles can be used not only in bouquets but also as napkin holders and other decorations at wedding.



Circle Diamond FLAC08-04 1 unit per bag 72 bags per master W4.5cm

Ring

7cm

The size can be adjusted for a perfect fit.

 Aring Base Antique Gold FLAC20-08
 2 units per bag 72 bags per master
 W1cm Size: Adjustable



Ear Hook

The ear hook is a trendy accessory that fits around the outer ear. It requires no piercing and can be worn for any occasion. The basic shape is designed to easily attach preserved flowers to create unique accessories.



clothing



Ideal to make boutonnieres and corsages that do not damage

Size: 1.5cm

Belle Epoque Gold FLFH02-02 1 unit per bag 12 bags per master

Belle Epoque Silver FLFH02-03 ■1 unit per bag er 12 bags per master



Lace Silver FLFH03-03 1 unit per bag 12 bags per master Size: 2.5cm

%Back side

Rhinestone Diamond FLFH04-04 I unit per bag 2 bags per master





Ear Hook Silver
 FLAC22-03
 2 units per bag
 72 bags per master
 L6cm

%The ear hook can be worn on either ear.

Brooch Base with Clip

Versatile brooch base with both pin and clip.





Brooch Base with Clip Antique Gold FLAC21-08 1 unit per bag 72 bags per maste W5.5cm / Clip: L4cm

Pin Brooches

Ideal to make accessories with preserved flowers. They make beautiful and original brooches to adorn jackets or shawls.



Altems available until the stock runs out.
*Please refrain from using the product if you have a pacemaker as the magnet is quite strong.
*The color from the flowers may damage clothing if there is direct contact with the fabric.

Gift Collection

Rossage

Prêt-à-Porter RossageIII

FLRS0004

Gift Collection

12 units per master

■ Diameter: 5~7cm Plastic case: W9 D9 H9cm

■Available in 5 colors

%Please contact us if you are interested in any other colors

Rossage is a new concept of corsages and accessories which uses real flowers that have been preserved to maintain their beauty.

The corsage is attached to our original magnet holder to prevent clothing from being damaged.

Vivid colors are perfect for special guests to a party or formal occasions.

Color variation is available to suit every occasion.



The corsage uses our original magnet holder to prevent clothing from being damaged.



Pastel colors are suitable for a graduation (appoliment

Pastel colors are suitable for a graduation/enrollment ceremony.





59-Majolica Blue





13-Powder Blue



30-Milky Pink

These flowers are delicate. Please do not store in places with high humidity, extreme temperatures or direct sunlight.
Handle flowers with care when you take it out from the box.
Do not place directly on clothing as the color may be transmitted.

%As this is a powerful magnet, it should not be used by people with pacemakers.
%Product specifications are subject to change if they are required.

Garden RoseCatherine with Stem

FL5042

■63 units per master

- Diameter: 4~5cm Stem Length: 20cm
- Transparent plastic case: Approx. 28cm
- ■Available in 2 colors

The French casual package is just designed for the image of flowers. You can enjoy the stem rose as it is with the package.





7-Baby Pink

Due to the unique nature of each flower, the sides of the flowers may be dented. Due to the delicate nature of the petals, please handle the flower by holding the stem.





Grace Rose with Stem

FL092 ■12 units per master ■Diameter: 7.5~9cm Stem length: 52cm Transparent plastic case: Approx. 55cm Exterior dark brown package: Approx. W8.2 D9.3 H56.7cm ■Available in 8 colors

No.	Color
FL092-01	Pearl White
FL092-05	Cherry Red
FL092-07	Baby Pink
FL092-08	Hot Pink
FL092-10	Wine
FL092-12	Grand Blue
FL092-17	Golden Yellow
FL092-29	Tangerine Orange
	•



Standard Rose with Stem

FL012

■20 units per master ■Rose diameter: 4.5~6cm Stem length: 40cm Transparent plastic case: Approx. 43cm ■Available in 7 colors

No.	Color
FL012-01	Pearl White
FL012-05	Cherry Red
FL012-07	Baby Pink
FL012-08	Hot Pink
FL012-12	Grand Blue
FL012-17	Golden Yellow
FL012-29	Tangerine Orange



















1-Pearl White

7-Baby Pink

5-Cherry Red

10-Wine

29-Tangerine Orange

17-Golden Yellow

12-Grand Blue

8-Hot Pink

* Altems available until the stock runs out.

*Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Nodern Bloom

Modern Bloom

This simple, modern vase is handmade by Japanese craftsmen to acaccentuate the beauty of a single stem rose. Custom-made for Florever, this is the perfect match for our short stem rose. XVase material: Aluminum Made in Japan

Vase with Short Stem

S-shape Stem Rose Set

FLMB0200

- ■12 units per master
- ■Vase size: W5cm D6cm H24cm
- Stem Rose Diameter: 3.5~5cm, Length: 20cm Available in 4 colors

*Please specify the color code when making order.



5-Cherry Red



8-Hot Pink



17-Golden Yellow

Package

sample

S-shape FLMB0201-99 ■12 units per master ■ Vase size: W5cm D6cm H24cm %This product code is only for the vase.



The brand ALART is established in 1947.

designs that sparks your creativity.







ALART is pursuing the possibility of using the aluminum materials based on the concept of unique ideas with creative



Care of Preserved Flowers

Cautions and Proper Use:

- Do not pour water
- Do not fire. It is flammable.

• Avoid high-degree humidity, direct sunlight, and/or extremely dry conditions. It will cause the color liquid leaking, the color fading, and/or the petal damages. Under the high-degree humid condition, the petals get semitransparent. However, it would be back in the normal when the degree of humid is back in low. The 30% through 80% is the good level of humidity for the preserved products.

- Avoid the direct touch to the wall, fabrics (such as curtain), outfits and others as color may be transmitted.
- In the case the color transmits, please check the material nature, then put neutral detergent into the stain and wash by tapping.

• Avoid the preserved products touched to the oil painting materials, varnish, and plastics. The flowers would be attached to it and/or they cause the stain on it.

• The insects and the other materials may be contained depending on the storage conditions and environment since it is all from pure natural flowers.

- No insect killer and mold controller added. Please be aware of the storage conditions to maintain the preserved products.
- The preserved products are not edible. Avoid child to put them into the mouth.

Notes for the Products:

- There would be the deviation on the size, color and condition since it is pure natural flowers.
- The thin papers and buffer materials are for the protection of the flowers inside box. It is not a problem
- if the nature of paper may slightly be different based on the lot, and if the color of flowers transmits to the papers inside the box.
- The price, product specification, and the other conditions may change without prior notice.
- The number of boxes per carton may change without prior notice.
- Please be aware that the metal products may be changing its color and caused rust.

About Florever

Florever

Colombia is where Florever is from, the second largest flower exporting country in the world. Thanks to the unique geography and natural environment by the Andes, Colombia nurtures abundant beautiful flowers making it an ideal location for Florever to source and preserve our flowers. In order to ensure a stable supply and larger selection of flowers, Florever products are now produced in multiple locations around the world.

Preserved Flowers

Preserved flowers are natural products that have undergone a preservation process of a revolutionary technology to take out the water from fresh flowers and replace with preserving solution. This enables preserved flowers to maintain their beautiful fresh appearance for months or even years with no need to water or sunlight. With each petal being soft and healthy, it is almost difficult to distinguish Florever preserved flowers from fresh flowers. They are ideal for gifts, wedding bouquets, interior decoration and even accessories.

Variety

Florever offers a wide variety of flowers, sizes and colors. Our product range includes roses, carnations, gardenias, chrysanthemums, orchids, hydrangeas, calla lilies and foliage. With more than 40 colors, 9 rose sizes and 700 product references, designers can create arrangements to fit all tastes and budgets.

Safety & Environment

Florever is committed to sustainable development and we take eco-friendly production practices at the farm and factory. Usage of agrichemicals is minimized, plant residue is used to produce compost (natural fertilizer), and the used water is purified before it returns to the environment. Further, Florever uses harmeless solutions and colorants that are also commonly used in food. We believe that our eco-friendly production will continue to maintain healthy and fertile soil – the source of good quality flowers.

Social Responsibility

In 2006, the Florever House was established in Bogota, the capital of Colombia, as an interactive center for or-

phans. The facility offers educational programs and opportunities to learn important skills with computer classes and bakery lessons. Thanks to the support of flower designers, Florever organizes various charity events to raise funds to update equipment and facilities for the house.



How Preserved Flowers are Made

1. Cultivation & Harvesting

Many of the fresh flowers are carefully grown on special farms around the factory dedicated for the preserved

flowers of Florever. Just by the Andes, with its unique geography and natural environment like an everlasting year-round spring and the day-night temperature differences, it is a perfect place to grow beautiful healthy flowers. To ensure the best quality, flowers are selected carefully and cut daily at the best timing on our farms.

2. Sorting & Processing

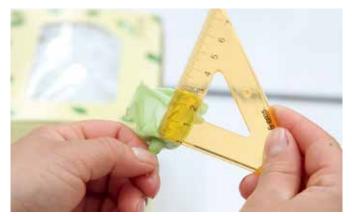
Before starting the preservation process, we go through a long checklist for flowers such as size, freshness, shape and so on, and select only the fresh flowers that meet the standard. We use the same solutions and colorants as those used in food, medical and textile manufacturing for keeping our health and environment in mind.



3. Quality Control & Packing

After the preservation process, the flowers are inspected one by one again to see if they meet the quality requirements, and verify that the size is within the standard using a ruler.

The first sorting is performed for fresh flowers, but we conduct several sorting / inspections for each step of manufacturing process for certain criteria such as color and size. Only the flowers that passed all the inspections are finally put into Florever boxes.



4. Shipment

Once preparations are completed, our products are loaded onto trucks and transported to the port. They are loaded onto ships at a port in Colombia and depart for Japan to sail about 14,300km. After arriving in Japan, the products are stored temporarily in our warehouse in Miyagi prefecture and shipped to the customers.

						Rose				
		FL0900	FL0100	FL0300	FL034	FL070	FL050	FL041	FL060	FL055
	Products	Premium	Standard	Mediana	Mediana Short	Spray	Baby	Piccola Blossom	Micro	Baby Rose Bulk ★
	Units (1 box)	3	6	8	6	8	12	18	20	486
	Boxes (1 ctn)	64	48	48	30	40	40	40	120	_
1	Pearl White	6	6	6	6	6	6	6	6	
2	Yellow	ا 🖉					<u>()</u>			
4	Peach		۲	()		()	6			
5	Cherry Red	(۲	۲		۲			(۲
6	Sunset Orange	٠		(٠	٠			
7	Baby Pink	6	6	6	6	(6)	6	6	6	6
8	Hot Pink	6				6			6	
10	Wine						۲			
12	Grand Blue	★ 🎯	8 🛨	8 📩		🛞 ★	🍘 \star	*	🛞 ★	
13	Powder Blue	100	(2)	1	۷		(2)	(2)	100	
14	Lavender	6	6	6	6	6		6	6	
15	Soft Yellow	۲			ـ ا	۲	۲	۲		
16	Sherbet Orange	69								
17	Golden Yellow	<u>()</u>	()	(9)	(9)	6	<u>(9</u>)	()	<u>()</u>	
18	Violet									
20	Cherry Blossom	۲	()	()	()	()		()	()	
22	New York Pink	10	10	10	10	1		1		
25	Green Tea					0		0		
26	Midnight Black									
29	Tangerine Or- ange					۲				
30	Milky Pink		(8)	(8)		(8)	(8)			
37	Cardinal		6	0		6		6		
42	Mist Green			6		6	9			
43	Soft Lilac	(5)	(2)	(2)	(2)	(2)	(3)	(3)		(2)
44	Hazelnut			ـ 🛞		۲	۷			
46	Panna Cotta		6	6	۷	۱	<u>(</u>	6		
47	Sugar Pink		6	6	6	۲	۲	۲		
55	Nude Pink		(3)	(3)	(3)	(3)	(30)	(3)	60)	
58	Fuchsia Pink		O	6		6	0		6	6
59	Majolica Blue	🥘 🔺		6	()	()	()	()	()	
61	LavenderPink		3	3	۷ 🔊	۲	۲			
64	Citrus Green	ـ ا	6	6	6	6	6	6	6	
72	Caribbean Blue			۲		۲	۲	۲	۲	
73	Smoky Pink			9		6		9		
74	Wild Cherry					()		()		
75	Salty Lime					0		0		
76	Splash Green			۲		۲	۲	۲	۲	
80	Blue Margarita									
81	Lavender Fizz							(a) ★		
82	Spumoni Pink									
83	Silky Gray			۲		۲	۲	۲		
84	French Lace			i i i i i i i i i i i i i i i i i i i		🔺 🧐	۷			
85	Flamingo Orange			9		-	٠	-	-	
86	Aurora Violet									
88	Grass Green			۲		۲	۲	۲	۲	
89	Pure Purple			* 🗐		*	* 🔘	* 🔘		
90	Dolce Pink			() ×		* 🍥	🍊 🔶	() ★		
400	Forest Green									

					Rose			
		FLO	301	FLO	51	FLPP0101	FL504	FL505
		Mediana Rose	Color Palette ★	Baby RoseC	olor Palette	Prêt-à-Porter	Garden Rose	Garden Rose
	Products	108Pink Mix	122Blue Mix ★	108Pink Mix	122Blue Mix ★	Standard Rose	Catherine	CatherineDuo
	Units (1 box)	4 Units×1 Colors、	2 Units×2 Colors	4 Units×	3 Colors	6	8	8
	Boxes (1 ctn)	4	8	40	0	32	48	48
1	Pearl White					69	(i)	
5	Cherry Red					۲	()	
7	Baby Pink	(4)		۲		۲	69	
8	Hot Pink	6		6				
12	Grand Blue		(19)		(19)			
13	Powder Blue		(4)		9			
22	New York Pink					1		
29	Tangerine Orange					۲		
37	Cardinal						🍈 🔺	
58	Fuchsia Pink	9		6		0		
75	Salty Lime							
83	Silky Gray		۲		۲			
301	Snow Pink							۲
302	White Honey							۲
305	Citrus Soda							۲

			Stem	Rose		Ste	em Rose Bulk Packir	igs
		FL092	FL012	FL072 Series	FL5042	FL095	FL013	FL073
	Products	Grace Rose with Stem	Standard Rose with Stem	Short Stem Rose	Garden Rose Catherinewith Stem	Premium Rosewith Stem	Standard Rose with Stem	Short Stem Rose
	Units (1 box)	1	1	1	1	6	12	6
	Boxes (1 ctn)	12	20	6	63	-	-	-
1	Pearl White	<u>()</u>	63.	<u>(</u>)		6	<u>(</u>)	69.
5	Cherry Red	۲	۲	۲	۲	6	۲	(
7	Baby Pink	6	(9)	(6)	(3)	۱	(3)	(6)
8	Hot Pink	6	6			6		6
10	Wine							
12	Grand Blue	۲	۲	۲		۲	۱	۲
13	Powder Blue			6				
14	Lavender			9				
16	Sherbet Orange			ـ ۱				
17	Golden Yellow	<u>(9)</u>	()	<u>()</u>		<u>()</u>	()	<u>()</u>
29	Tangerine Orange	۲	۲	۲		۲	۲	۲
58	Fuchsia Pink			۲				
69	Merlot							

				Carn	ation			Gar	bera		Mu	ım	
		FL1100	FL1200	FL1205	FL1400	FL1401	FL1402	FL480	FL481	FL410	FL431	FL440	FL451
	Products	Standard Carnation	Mini Carnation	Mini Carnation Bulk ★	Micro Carnation	Dianthus	Snow Star	Premium Garbera	Mini Garbera	Pompon Mum	Anastasia	Aster	Standard Mum ★
	Units (1 box)	6	12	540	20	12	18	4	6	8	3	6	6
	Boxes (1 ctn)	30	40	-	120	40	40	40	40	40	64	40	48
1	Pearl White	<i></i>				9	*	🔺 🛞	۲		*	۲	۲
2	Yellow	-			-					-		-	<u></u>
4	Peach		-										
5	Cherry Red	-	-	-	-								
6	Sunset Orange												
7	Baby Pink	1	-	1	1	*	*		۲		*		۲
8	Hot Pink	-	-	-	-	*	*						
10	Wine												
13	Powder Blue	-	-		6								
14	Lavender	6	6		-	4	-						
15	Soft Yellow	6	6										
16	Sherbet Orange	۰	۲										
17	Golden Yellow		-					🔺 🌸	۲		*		
18	Violet	*	*								*	-	
19	Café												
20	Cherry Blossom	-	-										
21	Light Café												
25	Green Tea	49	4										
26	Midnight Black												
30	Milky Pink		-										
35	Ruby											🔺 🌒	
37	Cardinal								۲				
40	Cranberry	🔺 👘											
43	Soft Lilac		(a)	(a)						6		۲	۲
44	Hazelnut		-										
46	Panna Cotta	-	-										
55	Nude Pink	(6)											
56	Cotton Blue		-										
61	LavenderPink	-	-										
64	Citrus Green	*	-	-	-	۲	-				1	-	
65	Pink Opal	٠	۲										
68	Ash Gray	-	۲										
75	Salty Lime	()											
76	Splash Green	-											
80	Blue Margarita												
81	Lavender Fizz	3	3										
85	Flamingo Orange		-										
86	Aurora Violet		۲										
88	Grass Green	۲	۲										
89	Pure Purple	*	*										
90	Dolce Pink	•	•										

					Others			
		FL312	FL330	FL380	FL460	FL291	FLPP2911	FL470
	Products	Gardenia	Tuberose	Mini Calla Lily	Green Ball	Andes Ajisai	Prêt-à-Porter Andes Ajisai ★	Solidago
	Units (1 box)	3	8	5	6	20g	35	3
	Boxes (1 ctn)	64	40	40	30	30	60	120
1	Pearl White	<u>i</u>	**			0	0	0
3	lvory			a de la companya de l				
7	Baby Pink		*			•	•	٠
10	Wine					•	•	
11	Mint Green					•		
13	Powder Blue		*			•	•	
14	Lavender		**					
15	Soft Yellow					O	0	0
16	Sherbet Orange					•		
17	Golden Yellow		*	~				
18	Violet							
23	Green				۲	•		
24	Apple Green				6			
42	Mist Green					•		٠
43	Soft Lilac					•	•	•
44	Hazelnut					•	•	
62	Pistachio Green					•		
64	Citrus Green		*			•	•	٠
65	Pink Opal		***					

			Others											
		FL471	FL830	FL833	FLPP8331	FL835	FL865	FL837	FL838					
	Products	Solidago Blossom	Gypsophila	Brooms	Prêt-à-Porter Brooms ★	Lavender	Pepperberry	Stoebe	Erica					
	Units 1 bunch	3	20g	20g	30	30g	25~30g	50g	50g					
	Bunches (1 ctn)	120	80	80	60	80	60	45	40					
770	Light Green		•	•	•		•	٠						
790	Lime Green													
800	Green	٠		٠			•							
810	Yellow	•	•	•	•									
820	Orange		•											
830	Red		•	•	•									
860	Pink	\bigcirc	\bigcirc	\bigcirc	\bigcirc				0					
870	Blue			٠		٠		٠						
890	Black							•						
910	Natural		0	0	\bigcirc			0						
930	Dark Pink			٠	•	٠								
940	Light Blue		•											
950	Lilac		٠	٠										
960	Purple		٠	۲										
970	Light Pink			0										
980	Mauve Pink			•										

				Moss			Eucalyptus						
		FL820	FL821	FL823	FL824	FL825	FL710	FL709	FL711	FL870	FL871	FL872	
	Products	Nordic Moss 50g	Nordic Moss 500 g	Pole Moss	Pole Moss L Package	Pole Moss Bulk ★	Eucalyptus Baby	Eucalyptus Cinerea	Eucalyptus Pepa	Eucalyptus Cinerea Silver	Eucalyptus BabyBlue	Eucalyptus Populus	
	Units (1 bunch)	50g	500g	30g	150g	1.6kg	90g	90g	90g	100g	100g	100g	
	Bunches (1 ctn)	48	12	40	8	-	50	50	60	20	20	20	
770	Light Green	•	•										
780	Olive Green	٠	•										
790	Lime Green	•	•										
800	Green	٠	•	•	•	•	•	•	•	•	•	•	
810	Yellow	•											
820	Orange	•											
830	Red	•					•	•	•	•	•	•	
840	Gray						•	•		•	•	•	
850	Wine						•	•					
860	Pink	0											
890	Black	٠											
910	Natural	0											
920	Aquamarine	٠											

			Leaf												
		FL751	FL911	FLPP9111	FL931	FL940	FLPP9401	FL943	FL990						
	Products	Tropical Leaf	Rose Leaf	Prêt-à-Porter RoseLeaf ★	Lamb's Ear	Ivy Leaf	Prêt-à-Porter Ivy Leaf ★	Cocculus	Cineraria						
	Units (1 bunch)	8	50	50	40	7.5g	25	10	10						
	Bunches (1 ctn)	80	120	120	120	120	120	120	120						
800	Green	٠	•	•		•	•	•							
840	Gray				٠				•						

			Ferns					Others			
		FL702 FL724 FL725			FL874	FL9401	FL9810	FL982	FL983	FL951	FL961
	Products	Lutti Adiantum	Leather Fern	Davalia Fern	Hedera Arborea	Ivy Vine	Foxtail S	Mingfern	Treefern	Boxus	Ellwoodii
	Units (1 bunch)	6	6	6	70g	2	4	45g	30g	3	60 ~ 65g
	Bunches (1 ctn)	200	40	200	30	80	72	36	48	16	80
800	Green	•	•	•	•		•	•	•	•	
810	Yellow	•									
820	Orange	•									
830	Red	•									

							DR	IED					
		FLDR0005	FLDR0011	FLDR0012	FLDR0014	FLDR0016	FLDR0017	FLDR0020	FLDR0021	FLDR0023	FLDR0024	FLDR0025	FLDR0026
	Products	Margaret DRIED	Amarellino DRIED	Briza DRIED	Marcella DRIED	Phalaris DRIED	Jazilda DRIED	Trigo DRIED	Avena DRIED	Linseed Flower DRIED	Yarrow DRIED	Nigella DRIED	Cineraria Flower DRIED
	Units 1 bunch	20g	20g	20g	15g	20g	20g	30g	30g	30g	30g	20g	20g (10 bunches)
	Bunches (1 ctn)	80	80	80	80	80	80	80	80	80	40	40	80
770	Light Green	•	•	•	•	•	•	•	•			•	
800	Green					•				•	•		
810	Yellow		•			•	•						
820	Orange	•			•			•	•				
830	Red			•	•	•				•	•	٠	
860	Pink	0	0										
870	Blue		•			•							
890	Black		•										
910	Natural	0	0			0	0	0	0		0	0	
930	Dark Pink		•			•	•	•	٠	٠	٠	٠	
940	Light Blue			•				•	•				
950	Lilac		•	•		•							
960	Purple	•		•				٠	٠	•	٠	٠	
970	Light Pink			\bigcirc	0	\bigcirc	0						
980	Mauve Pink						•						

		DRIED		Shiny Dried		
		FLDR0028	FLDRS028	FLDRS020	FLDRS023	FLDRS025
	Products	Pine Cones DRIED	Shiny Pine Cones DRIED	Shiny Trigo Wheat DRIED	Shiny Linseed Flower DRIED	Shiny Nigella DRIED
	Units (1 bunch)	10 (55g)	10 (60g)	30g	30g	20g
	Bunches (1 ctn)	64	64	80	80	40
700	Silver		0	0	0	0
701	Gold		•	•	•	•
910	Natural	•				

