florever

CATALOGUE
2019-2020

Cover designed by Shizuka Nakajima

Flowers used in this arrangement:
Spray Rose (Flamingo Orange, Cardinal)
Baby Rose (Flamingo Orange, Sugar Pink)
Piccola Blossom Rose (Cardinal)
Standard Carnation (Flamingo Orange)
Mini Carnation (Flamingo Orange)
Nordic Moss (Orange)
Design Picks (Ladybug)
3D Charms (Butterfly)

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Brand Basics

Florever

Preserved flowers and foliage are natural flowers and greens that have been processed with a revolutionary technology to maintain their fresh appearance for several months or even years. Their soft texture and delicate beauty make it difficult to differentiate between Florever and fresh flowers. They are ideal for gifts, wedding bouquets, interior decoration and even accessories.

Preserved Flower

Preserved flowers and foliage are natural flowers and greens that have been processed with a revolutionary technology to maintain their fresh appearance for several months or even years. Their soft texture and delicate beauty make it difficult to differentiate between Florever and fresh flowers. They are ideal for gifts, wedding bouquets, interior decoration and even accessories.

Variety

Florever offers a wide variety of flowers, sizes and colors. Our product range includes roses, carnations, gardenias, chrysanthemums, orchids, hydrangeas, calla lilies and foliage. With more than 40 colors, nine rose sizes and 700 product references, designers can create arrangements to fit all tastes and budgets.

Safety & Environment

The preservation process enables us to achieve high- quality, reasonably priced products while respecting the enviroment. Quality control begins in the fields by cultivating flowers on dedicated farms. Flowers are carefully grown under ideal conditions to meet size and quality standards.
We believe that by caring for our enviroment, we can cultivate the most beautiful flowers. Under the policy of "healthy soil for a healthy planet", both used and rain water are recycled in the farms and factory. Further, flowers are recycled to make compost. Florever is produced using harmless colorants commonly used in food or toy manufacturing.

Social Responsibility

The Florever House is an interactive center for orphans that offers educational programs and opportunities to learn important skills. The facility, located in Colombia, hosts study rooms, a computer room and a bakery. Thanks to the support of flower designers, Florever organizes various charity events to raise funds to update equipment and facilities for the house.

Completion Process of Preserved Flowers:

1 Cultivation & Harvesting

Many of the fresh flowers are carefully grown on a special farm around the factory dedicated for the preserved flowers of Florever.
Thanks to its unique geography and natural environment like an everlasting all-year-round spring and the day-night temperature differences produced by the attitude. The flowers are cultivated carefully, which making it an ideal location to source and preservation processing our premium quality flowers.

2 Sorting & Processing

Before starting the preservation process, we go through various checklist items such as size, freshness, shape and so on, and select the flowers that meet the standard.

We use the same solutions and colorants as those used in food, medical and textile manufacturing for keeping our health and environment in mind.

3 Quality Control & Packing

After treatment, the flowers are inspected one by one again to see if it meets the determined quality requirements, and use a ruler to verify that its size is within the standard, and then they are boxed.
Before starting the preservation process, there is a stage for selecting the fresh flowers; however, at each of the subsequent stages, inspection is performed according to certain criteria such as color and size, and only suitable flowers are finally into boxed.

4 Shipping

Once preparations are completed, ready products are loaded onto trucks and transported to the port.
They are loaded onto ships at a port in Colombia and depart for Japan about 14,300km away.
After arriving in Japan, the products are stored temporary in a warehouse and shipped to the customers.

TREND COLORS 2019-2020

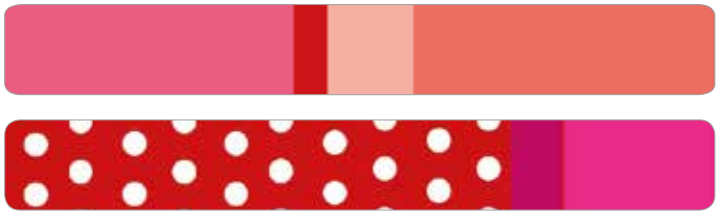
Color is an important element of design and often corresponds to the seasons. For this installment of the Florever 2019-2020 catalogue, we recommend color combinations perfect for any events throughout the year.

Color supervisor: Japan Fashion Color Association / JAFCA

Red colors that convey passion

Vivid red gives us power and energy.
These colors could be used for 2020 as a color that strongly supports new eras, and as a color that express the liveliness of sporting events.
“Red”, which is the standard color of flowers, greatly changes the image depending on the color scheme. You can re-explore the deep and wide charm of the color red.
The color scheme is warm with red, pink, orange, etc., and use colors close to red like dark red or brown as accents. Also, you can compose an image that creates pop patterns, and use glossy materials or the opposite colors of blue and purple as accents.

Keywords
Passion, Emotion, Energetic, Powerful, Taste, Rich



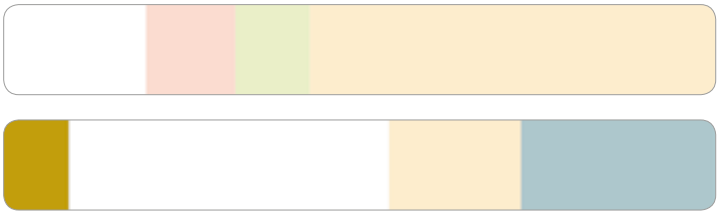
5-Cherry Red | 85-Flamingo Orange | 8-Hot Pink | 10-Wine

37-Cardinal | 35-Ruby | 830-Red | 830-Red

Light colors that we can feel like that wrapped in serenity

Soft-colored pottery, fluffy blankets, natural wood...gentle and pale colors. As things around us change rapidly, we demand peace in our everyday life.
This group is a color scheme that focuses on calm and gentle colors that gently snuggle into a pleasant lifestyle.
These pale grayish colors bring a feeling of calmness. The key is to combine slightly different whites with each other, and bring out the depth of the white and create an overall “whitish” impression.

Keywords
Peace, Healing, Calm Feeling, Wrapped, Protection, Whitish



44-Hazelnut | 70-Citron Yellow | 42-Mist Green | 84-French Lace

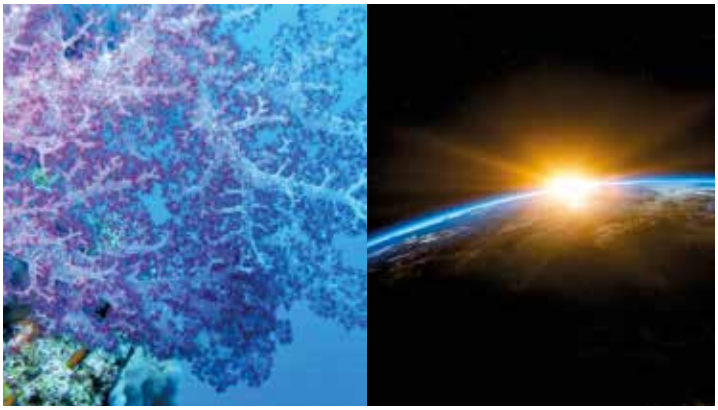
840-Gray | 46-Panna Cotta | 75-Salty Lime | 910-Natural

The keywords of this collection are

“Relaxing color and Exciting color”.

In the last few years, there have been many moments in which things that have been hidden have surfaced such as a movement to declare “NO” to the fact that old-fashioned customs have been a problem in various industries and have been forced to be acquiesced.
Moving towards 2020, the momentum to scrutinize and “purify” such problems is likely to increase in order to create a new era. In addition, because there are many environment concerns such as natural disasters and marine pollution caused by plastic waste, the feeling of wanting to be surrounded by a secure feeling and peace of mind in daily life is likely to grow.

Tones of big events are upcoming in Japan, at the head of those is the Tokyo Olympics. It is the ultimate battle between the spirit and body of the athletes, and the energy of the people who support them. Along with the excitement of both sides, expectations and elation that will enter a new era will also increase.
When various tings change in order to create a beautiful future in 2019-2020, we need colors that heal an anxious heart and give us strength power.
We suggest “relaxing colors and exciting colors” in response to such era by categorizing into four groups.



Variations of blue that promotes purification

Life on earth is said to have been born from water. When you immerse yourself in the water, calming its mind when it leaves itself to the fluctuation, and it feels as if through both the mind and body become clean.
Blue, also known as the representative color of water, moisturizes the mind that has been heated up in daily work, and gives us calmness and a sensation of coolness.
Like water changing its expression every moment, combining various blues express the “blue world”.
If you add a sparkling material such as glass or metal that reminds you of the water surface, or add a small amount of color such as red, pink or orange as an accent, the blue stands out even more.
It’s also a good idea to create a blue gradient that simulates the flow of water.

Keywords
Water, Transparency, Flowing, Purification, Meditation, Fluctuation

86-Aurora Violet | 84-French Lace | 87-Smoky Blue | 72-Caribbean Blue

6-Sunset Orange | 83-Silky Gray | 930-Dark Pink | 55-Nude Pink

Greens that express the depth of nature

Green leaves with sunshine, deep greens of moss, bright greens like young leaves that sprouted...there are various greens in nature. Now that there is a concern about the collapse of natural environment, green is important as a color that evokes ecology.
More attention has also been focused on artificial expressions that make you feel the brightness, such as the color of planet cells that are visible through a microspore and the color of cultured bacteria. Matching it with black bring out the modern impression.

Keywords
Nature, Regeneration, Life, Bio, New Ideas, Ecology

800-Green | 810-Yellow | 71-Viridian | 70-Citron Yellow

25-Green Tea | 26-Midnight Black | 1-Pearl White | 770-Light Green

Designed by Shizuka Nakajima

Flowers used in this arrangement:
Spray Rose (Flamingo Orange), Baby Rose (Flamingo Orange)
Piccola Blossom Rose (Smoky Pink, Cardinal)
Mini Carnation (Flamingo Orange, Peach)
Solidago Blossom (Pink)
3D Charms (Butterfly, Papillon)

NEW **COLORS**

Mediana Rose P.18
Spray Rose P.19
Baby Rose P.20
Piccola Blossom Rose P.21
Micro Rose P.21
Standard Carnation P.24
Mini Carnation P.24

Red colors that convey passion
Keywords: Passion, Emotion, Energetic, Powerful, Taste, Rich

Designed by Harumi Tokuda

Flowers used in this arrangement:
Piccola Blossom Rose (Aurora Violet, Powder Blue, Silky Gray)
Spray Rose (Aurora Violet)
Standard Carnation (Aurora Violet, Soft Lilac, Powder Blue)
Mini Carnation (Aurora Violet), Solidago (Mist Green), Lamb's Ear (Gray)

NEW **COLORS**

Mediana Rose P.18
Spray Rose P.19
Baby Rose P.20
Piccola Blossom Rose P.21
Standard Carnation P.24
Mini Carnation P.24

Variations of blue that promotes purification
Keywords: Water, Transparency, Flowing, Purification, Meditation, Fluctuation

Designed by Mariko Niino

Flowers used in this arrangement:
Mediana Rose (Pearl White, Mist Green)
Spray Rose (Pearl White, Hazelnut, Citron Yellow)
Baby Rose (Mist Green), Andes Hydrangea (Pearl White)
Design Leaves (White), 3D Charms (Snow)
Design Picks-Chain (Teardrop Silver)

SEASONAL **COLORS**

Mediana Rose P.18
Spray Rose P.19
Baby Rose P.20

AUTUMN & WINTER

※Items will be launched in August 2019. Available until inventory runs out.

42-Mist Green

44-Hazelnut

70-Citron Yellow

Light colors that we can feel like that wrapped in serenity
Keywords: Peace, Healing, Calm Feeling, Wrapped, Protection, Whitish

Designed by Noriko Kumakura

Flowers used in this arrangement:
Mediana Rose (Caribbean Blue)
Spray Rose (Caribbean Blue, French Lace, Smoky Blue)
Baby Rose (Caribbean Blue, French Lace, Smoky Blue)
Andes Hydrangea (Pearl White, Powder Blue)
Rose Leaf in Box (Green), Mingfern (Green)
Nordic Moss (Aquamarine)

SEASONAL **COLORS**

Mediana Rose P.18
Spray Rose P.19
Baby Rose P.20

SPRING & SUMMER

※Items will be launched in December 2019. Available until inventory runs out.

72-Caribbean Blue

84-French Lace

87-Smoky Blue

Variations of blue that promotes purification

Keywords: Water, Transparency, Flowing, Purification, Meditation, Fluctuation

Designed by Mieko Sakaguchi

Flowers used in this arrangement:
【Necklace】 Micro Carnation (Pearl White, Yellow, Powder Blue, Citrus Green)
Solidago Blossom (Green), Gypsophila (Light Green)

【Earrings】 Micro Carnation (Powder Blue, Citrus Green)

【Arrangement】 Micro Carnation (Pearl White, Yellow, Powder Blue)
Dianthus (Pearl White, Baby Pink, Citrus Green)
Mini Carnation (Citrus Green), Andes Hydrangea (Citrus Green)
Gypsophila (Light Green), Margaret DRIED (Purple)

NEW **PRODUCTS**

Micro Carnation
P.25

Dianthus
P.25

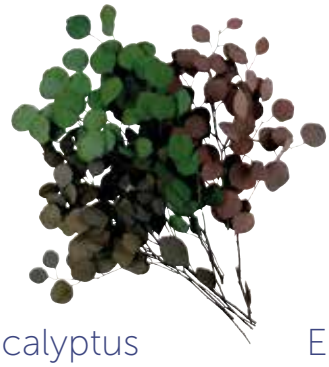
Light colors that we can feel like that wrapped in serenity
Keywords: Peace, Healing, Calm Feeling, Wrapped, Protection, Whitish

Flowers used in this arrangement:
Eucalyptus Populus (Green), Eucalyptus Gunny (Green)
Lavender (Blue), Pepperberry (Dark Pink)
Margaret DRIED (Orange), Nigella DRIED (Lime Green)
Yarrow DRIED (Natural)

NEW **PRODUCTS**

Eucalyptus Cinerea Silver
P.31

Eucalyptus Baby Blue
P.31



Eucalyptus Populus
P.31

Eucalyptus Gunny
P.31

Greens that express the depth of nature
Keywords: Nature, Regeneration, Life, Bio, New Ideas, Ecology

DRIED MATERIALS
FLOREVER

Designed by Yu Sugimura

Flowers used in this arrangement:
【Blue】
Trigo Wheat DRIED (Light Blue), Linseed Flower DRIED (Blue)
Nigella DRIED (Light Green, Blue, Natural) ,Cineraria (Gray)
Eucalyptus Baby (Gray), Nordic Moss (Natural)

【Pink】
Margaret DRIED (Natural), Trigo Wheat DRIED (Natural, Dark Pink)
Linseed Flower DRIED (Green, Dark Pink), Yarrow DRIED (Natural, Dark Pink)
Nigella DRIED (Natural, Dark Pink), Cineraria (Gray)
Eucalyptus Baby (Gray), Nordic Moss (Natural)

NEW **PRODUCTS**

Linseed Flower DRIED
P.37

Yarrow DRIED
P.37

Cineraria Flower DRIED
P.36

Margaret DRIED
P.36

Nigella DRIED
P.37

Cypress Cones DRIED
P.36

FLOREVER
Flax

Designed by Yoshitaka Matsuura

Flowers used in this arrangement:
Baby Rose(Green Tea, Citrus Green), Piccola Blossom Rose (Soft Yellow)
Mini Carnation (Green Tea), Solidago Blossom (Lime Green)
Lamb's Ear in Box (Gray), Nordic Moss (Light Green, Yellow)
Flower Pins (Clear, Green)

NEW **PRODUCTS**

Flower Pins
P.38

5-Clear　10-Yellow　11-Red　12-Blue　13-Green　14-Lavender

Greens that express the depth of nature
Keywords: Nature, Regeneration, Life, Bio, New Ideas, Ecology

XL Rose Category

Premium Rose

FL0900
3 units per box / 64 boxes per master
■Diameter: 7.5～10cm
Length: 4.2～6cm
(Available in 19 colors)

※There may be cases where glue is used on the inside of the flower stem in order to give it support.
This cannot be seen from the outside, so the flower can be used as per usual.

1-Pearl White

2-Yellow

17-Golden Yellow

6-Sunset Orange

16-Sherbet Orange

15-Soft Yellow

4-Peach

29-Tangerine Orange

5-Cherry Red

8-Hot Pink

64-Citrus Green

43-Soft Lilac

7-Baby Pink

20-Cherry Blossom

22-New York Pink

13-Powder Blue

59-Majolica Blue

10-Wine

14-Lavender

L Rose Category

Size: 4～5cm

Garden Rose Catherine

FL504
8 units per box
48 boxes per master
■Diameter: 4～5cm
(Available in 6 colors)

1-Pearl White

37-Cardinal

NEW

5-Cherry Red

55-Nude Pink

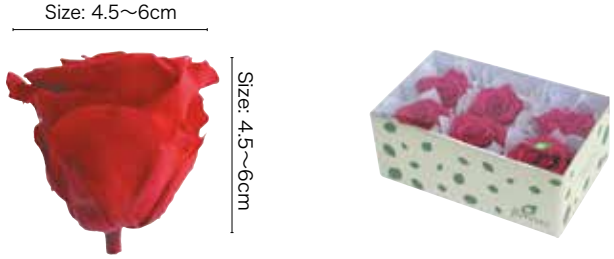
30-Milky Pink

75-Salty Lime

※NEW Items will be launched in October 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

L Rose Category
Standard Rose

FL0100
6 units per box / 48 boxes per master
■Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in 28 colors)



15-Soft Yellow | 2-Yellow | 17-Golden Yellow | ▲6-Sunset Orange | 29-Tangerine Orange

1-Pearl White | 46-Panna Cotta | 4-Peach | 55-Nude Pink | ▲65-Pink Opal | 5-Cherry Red

30-Milky Pink | 7-Baby Pink | 20-Cherry Blossom | 22-New York Pink | 58-Fuchsia Pink | 37-Cardinal

43-Soft Lilac | 14-Lavender | 61-Lavender Pink | 47-Sugar Pink | 8-Hot Pink | 10-Wine

64-Citrus Green | 25-Green Tea | 13-Powder Blue | 59-Majolica Blue | ▲68-Ash Gray

Garden Rose
Catherine Duo

FL505
8 units per box / 48 boxes per master
■Diameter: 4～5cm
(Available in 5 colors)

301-Snow Pink | 302-White Honey | 303-Cassis Orange | 304-Pink Azalea | 305-Citrus Soda

※▲Items available until the stock runs out.
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L Rose Category
Mediana Rose

Size: 4~5cm

Size: 4~4.5cm

FL0300
8 units per box
48 boxes per master
■Diameter: 4~5cm
Length: 4~4.5cm
(Available in 44 colors)

82-Supumoni Pink

30-Milky Pink

81-Lavender Fizz

1-Pearl White

46-Panna Cotta

4-Peach

7-Baby Pink

47-Sugar Pink

61-Lavender Pink

43-Soft Lilac

75-Salty Lime

15-Soft Yellow

2-Yellow

▲ 6-Sunset Orange

22-New York Pink

20-Cherry Blossom

14-Lavender

80-Blue Margarita

64-Citrus Green

17-Golden Yellow

29-Tangerine Orange

NEW

85-Flamingo Orange

8-Hot Pink

NEW

86-Aurora Violet

13-Powder Blue

25-Green Tea

55-Nude Pink

73-Smoky Pink

5-Cherry Red

34-Coral Red

58-Fuchsia Pink

59-Majolica Blue

71-Viridian

83-Silky Gray

▲ 68-Ash Gray

10-Wine

37-Cardinal

74-Wild Cherry

NEW

42-Mist Green

44-Hazelnut

70-Citron Yellow

2019 Autumn/Winter

※Items will be launched in August 2019. Available until inventory runs out.

NEW

72-Caribbean Blue

NEW

84-French Lace

NEW

87-Smoky Blue

2020 Spring/Summer

※Items will be launched in December 2019. Available until inventory runs out.

※ NEW Items will be launched in August 2019. ※ NEW Items will be launched in October 2019. ※ NEW Items will be launched in December 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

M Rose Category
Spray Rose

1-Pearl White

82-Supumoni Pink

Size: 3.5～4.5cm

Size: 3～4cm

FL070
8 units per box / 40 boxes per master
■Diameter: 3.5～4.5cm
Length: 3～4cm
(Available in 43 colors)

46-Panna Cotta

55-Nude Pink

30-Milky Pink

7-Baby Pink

47-Sugar Pink

61-Lavender Pink

81-Lavender Fizz

75-Salty Lime

15-Soft Yellow

4-Peach

20-Cherry Blossom

22-New York Pink

58-Fuchsia Pink

43-Soft Lilac

80-Blue Margarita

17-Golden Yellow

NEW

85-Flamingo Orange

29-Tangerine Orange

8-Hot Pink

37-Cardinal

14-Lavender

13-Powder Blue

64-Citrus Green

▲6-Sunset Orange

73-Smoky Pink

5-Cherry Red

10-Wine

NEW

86-Aurora Violet

59-Majolica Blue

71-Viridian

83-Silky Gray

▲68-Ash Gray

26-Midnight Black

74-Wild Cherry

18-Violet

NEW

42-Mist Green

44-Hazelnut

70-Citron Yellow

2019 Autumn/Winter

※Items will be launched in August 2019. Available until inventory runs out.

NEW

72-Caribbean Blue

NEW

84-French Lace

NEW

87-Smoky Blue

2020 Spring/Summer

※Items will be launched in December 2019. Available until inventory runs out.

※ NEW Items will be launched in August 2019. ※ NEW Items will be launched in October 2019. ※ NEW Items will be launched in December 2019.
※▲Items available until the stock runs out.
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M Rose Category
Mediana Short Rose

FL034
6 units per box / 30 boxes per master
■Diameter: 3.8～4.5cm
Length: 3.5～4cm
(Available in 19 colors)

1-Pearl White　46-Panna Cotta　55-Nude Pink

15-Soft Yellow　17-Golden Yellow　29-Tangerine Orange　5-Cherry Red　10-Wine　8-Hot Pink　22-New York Pink　61-Lavender Pink

64-Citrus Green　59-Majolica Blue　13-Powder Blue　43-Soft Lilac　14-Lavender　20-Cherry Blossom　47-Sugar Pink　7-Baby Pink

S Rose Category
Baby Rose

FL050
12 units per box
40 boxes per master
■Diameter: 2.5～3.5cm
Length: 2.6～3.2cm
(Available in 37 colors)

※ There may be some variation in flower shapes.

13-Powder Blue　NEW 83-Silky Gray　80-Blue Margarita　82-Supumoni Pink　81-Lavender Fizz　46-Panna Cotta　1-Pearl White

61-Lavender Pink　7-Baby Pink　30-Milky Pink　4-Peach　55-Nude Pink　15-Soft Yellow　64-Citrus Green　75-Salty Lime

NEW 86-Aurora Violet　43-Soft Lilac　NEW 85-Flamingo Orange　▲6-Sunset Orange　▲16-Sherbet Orange　2-Yellow　17-Golden Yellow　25-Green Tea

47-Sugar Pink　▲22-New York Pink　58-Fuchsia Pink　8-Hot Pink　29-Tangerine Orange　5-Cherry Red　10-Wine　59-Majolica Blue

NEW 42-Mist Green　NEW 44-Hazelnut　NEW 70-Citron Yellow

2019 Autumn/Winter

※Items will be launched in August 2019. Available until inventory runs out.

NEW 72-Caribbean Blue　NEW 84-French Lace　NEW 87-Smoky Blue

2020 Spring/Summer

※Items will be launched in December 2019. Available until inventory runs out.

※ NEW Items will be launched in August 2019. ※ NEW Items will be launched in October 2019. ※ NEW Items will be launched in December 2019.
※▲Items available until the stock runs out.
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S Rose Category
Piccola Blossom Rose

FL041
18 units per box / 40 boxes per master
■Diameter: 2～3cm
Length: 1.8～2.5cm
(Available in 30 colors)

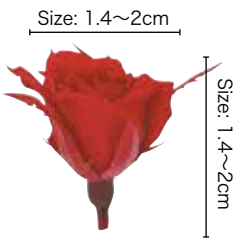
1-Pearl White
75-Salty Lime
46-Panna Cotta
55-Nude Pink
▲16-Sherbet Orange
7-Baby Pink
47-Sugar Pink

64-Citrus Green
15-Soft Yellow
17-Golden Yellow
▲6-Sunset Orange
29-Tangerine Orange
NEW
85-Flamingo Orange
22-New York Pink
20-Cherry Blossom

71-Viridian
13-Powder Blue
83-Silky Gray
NEW
86-Aurora Violet
43-Soft Lilac
14-Lavender
73-Smoky Pink

59-Majolica Blue
26-Midnight Black
18-Violet
74-Wild Cherry
10-Wine
5-Cherry Red
37-Cardinal
8-Hot Pink

SS Rose Category
Micro Rose



FL060
20 units per box / 120 boxes per master
■Diameter: 1.4～2cm
Length: 1.4～2cm
(Available in 16 colors)

1-Pearl White
2-Yellow
17-Golden Yellow
▲6-Sunset Orange
55-Nude Pink

29-Tangerine Orange
5-Cherry Red
NEW
85-Flamingo Orange
8-Hot Pink
20-Cherry Blossom
7-Baby Pink

64-Citrus Green
13-Powder Blue
59-Majolica Blue
10-Wine
14-Lavender

※ NEW Items will be launched in October 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Sparkling Rose

1-Pearl White

5-Cherry Red

8-Hot Pink

59-Majolica Blue

Sparkling Standard Rose

FL0106
6 units per box / 48 boxes per master
■Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in 4 colors)

Sparkling Spray Rose

FL0706
8 units per box / 40 boxes per master
■Diameter: 3.5～4.5cm
Length: 3～4cm
(Available in 4 colors)

Color Palette Collection

Blue Mix

43-Soft Lilac

13-Powder Blue

59-Majolica Blue

FL0101-104
3 colors per box / 2 units per color
48 boxes per master

FL051-104
3 colors per box / 4 units per color
40 boxes per master

Pink Mix

NEW

7-Baby Pink

8-Hot Pink

58-Fuchsia Pink

FL0101-108
3 colors per box / 2 units per color
48 boxes per master

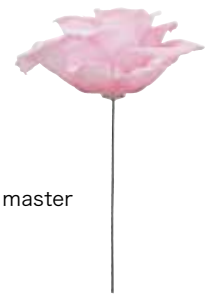
FL051-108
3 colors per box / 4 units per color
40 boxes per master

Prêt-à-Porter Standard Rose

This opened standard rose comes wired, so it can be used right out of the box.

All handmade using standard roses, this premium line can be easily used to make luxurious arrangements. No wiring required.

Size: 5～7cm



FL1010
6 units per box / 32 boxes per master
■Diameter: 5～7cm
(Available in 6 colors)

※Other colors available upon request.

1-Pearl White

5-Cherry Red

7-Baby Pink

29-Tangerine Orange

22-New York Pink

58-Fuchsia Pink

※ NEW Items will be launched in August 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Stem Rose Bulk Packing

※Product only shipped in master cartons.

Short Stem Rose

FL073
6 units per carton
(Available in 7 colors)

No.	Color
FL073-01	Pearl White
FL073-05	Cherry Red
FL073-07	Baby Pink
FL073-08	Hot Pink
FL073-12	Grand Blue
FL073-17	Golden Yellow
FL073-29	Tangerine Orange

Standard Rose with Stem

FL013
12 units per carton
(Available in 7 colors)

No.	Color
FL013-01	Pearl White
FL013-05	Cherry Red
FL013-07	Baby Pink
FL013-08	Hot Pink
FL013-12	Grand Blue
FL013-17	Golden Yellow
FL013-29	Tangerine Orange

Premium Rose with Stem

FL095
6 units per carton
(Available in 8 colors)

No.	Color
FL095-01	Pearl White
FL095-05	Cherry Red
FL095-07	Baby Pink
FL095-08	Hot Pink
FL095-10	Wine
FL095-12	Grand Blue
FL095-17	Golden Yellow
FL095-29	Tangerine Orange

Stem Rose Gift Collection

Please refer to pages 42-45 for single stem rose for Gift Collection.

Color Line

1-Pearl White

5-Cherry Red

7-Baby Pink

8-Hot Pink

10-Wine

12-Grand Blue

17-Golden Yellow

29-Tangerine Orange

※There may be caused where glue is used on the inside of the flower stem in order to give it support.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Carnations

Designed by Mariko Niino

Flowers used in this arrangement:
Standard Carnation (Golden Yellow)
Mini Carnation (Flamingo Orange, Cherry Red)
Mini Gerbera (Pearl White, Golden Yellow, Cardinal)
Design Pics (Ladybug), Design Leaves (Prism)

Size: 7cm

Premium Carnation

▲ **FL1300**
6 units per box
32 boxes per master
■Diameter: 7cm
(Available in 4 colors)

1-Pearl White
30-Milky Pink
55-Nude Pink
56-Cotton Blue

Size: 5cm

Standard Carnation

FL1100
6 units per box
30 boxes per master
■Diameter: 5cm
(Available in 35 colors)

1-Pearl White, 75-Salty Lime, 46-Panna Cotta, 81-Lavender Fizz, 61-Lavender Pink
80-Blue Margarita, 15-Soft Yellow, 2-Yellow, 17-Golden Yellow, 16-Sherbet Orange, 7-Baby Pink
25-Green Tea, 64-Citrus Green, 4-Peach, 6-Sunset Orange, NEW 85-Flamingo Orange, 20-Cherry Blossom
56-Cotton Blue, 43-Soft Lilac, 14-Lavender, 65-Pink Opal, 8-Hot Pink, 30-Milky Pink

Size: 3cm

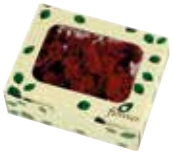
Mini Carnation

FL1200
12 units per box
40 boxes per master
■Diameter: 3cm
(Available in 34 colors)

※No. 40 Cranberry is unavailable.

NEW 13-Powder Blue, 86-Aurora Violet, 5-Cherry Red, 10-Wine, 40-Cranberry, 55-Nude Pink
18-Violet, 68-Ash Gray, 26-Midnight Black, 19-Cafe, 21-Light Cafe, 44-Hazelnut

※ NEW Items will be launched in October 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



Size: 2～2.5cm

1-Pearl White

2-Yellow

5-Cherry Red

7-Baby Pink

Micro Carnation NEW

FL1400
20 units per box
120 boxes per master
■Diameter: 2～2.5cm
(Available in 8 colors)

8-Hot Pink

13-Powder Blue

14-Lavender

64-Citrus Green

Size: 3～4.9cm

1-Pearl White

7-Baby Pink

8-Hot Pink

14-Lavender

64-Citrus Green

Dianthus NEW

FL1401
12 units per box
40 boxes per master
■Diameter: 3～4.9cm
(Available in 5 colors)

※The center part may be slightly yellowish. ※There may be sheer on the petals.
※There will be variations in the shape and number of petals.

Size: 8～9.5cm

1-Pearl White

7-Baby Pink

17-Golden Yellow

37-Cardinal

Premium Gerbera

FL480
4 units per box
40 boxes per master
■Diameter: 8～9.5cm
(Available in 4 colors)

※There may be some variation in the shape and size of the flower.

Size: 4.5～6cm

1-Pearl White

7-Baby Pink

17-Golden Yellow

37-Cardinal

Mini Gerbera

FL481
6 units per box
40 boxes per master
■Diameter: 4.5～6cm
(Available in 4 colors)

※There may be some variation in the shape and size of the flower.

Size: 5～6cm

Size: 3～5cm

1-Pearl White

▲10-Wine

17-Golden Yellow

Gardenia

FL311
6 units per box / 32 boxes per master
■Diameter: 5～6cm
(Available in 3 colors)

※ NEW Items will be launched in October 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Designed by Hiromi Iwata

Flowers used in this arrangement:
Piccola Blossom Rose (Lavender, Powder Blue, Panna Cotta, Aurora Violet)
Anastasia (Violet, Pearl White)
Pompon Mum (Soft Lilac, Citrus Green)
Aster (Pearl White), Dendrobium S (Pearl White)
Andes Hydrangea (Mist Green), Boxus (Green)

Pompon Mum

FL410
8 units per box / 40 boxes per master
■Diameter: 2.5~3cm
(Available in 7 colors)

Anastasia

FL430
6 units per box
32 boxes per master
■Diameter: 5~8cm
(Available in 8 colors)

Aster

FL440
6 units per box / 40 boxes per master
■Diameter: 3.5~4.5cm
(Available in 7 colors)

※▲Items available until the stock runs out.
※There may be some variation in the shape and size of the flower.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Dendrobium S

FL223
8 units per box
40 boxes per master
■Diameter: 4～6cm
(Available in 4 colors)

※A slight gloss may remain on the flower.

Size: 4～6cm

1-Pearl White

7-Baby Pink

18-Violet

64-Citrus Green

Cymbidium

FL210
6 units per box
32 boxes per master
■Diameter: 7～9cm
(Available in 4 colors)

Size: 7～9cm

1-Pearl White

7-Baby Pink

11-Mint Green

17-Golden Yellow

Tuberose

FL330
8 units per box
40 boxes per master
■Diameter: 2～5cm
(Available in 7 colors)

※A slight gloss may remain on the axis of the flower.

Size: 2～5cm

Size: 4.5～6.5 cm

1-Pearl White

7-Baby Pink

13-Powder Blue

14-Lavender

17-Golden Yellow

65-Pink Opal

64-Citrus Green

MiniCalla Lily

FL380
5 units per box
40 boxes per master
■Diameter: 3～4cm
Length: 10cm
(Available in 2 colors)

※A slight gloss may remain on flower.

Size: 3～4cm

Size: 10cm

3-Ivory

17-Golden Yellow

Green Ball

FL460
6 units per box / 30 boxes per master
■Diameter: 5～6cm
Length: 3～4.5cm
(Available in 4 colors)

Size: 5～6cm

Size: 3～4.5cm

▲14-Lavender

17-Golden Yellow

23-Green

24-Apple Green

※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Andes Ajisai

FL291
20g per box / 30 boxes per master
(Available in 14 colors)

1-Pearl White

7-Baby Pink

10-Wine

11-Mint Green

13-Powder Blue

NEW 15-Soft Yellow

16-Sherbet Orange

23-Green

42-Mist Green

NEW 43-Soft Lilac

NEW 44-Hazelnut

▲ 55-Nude Pink

62-Pistachio Green

NEW 64-Citrus Green

Solidago

FL470
3 units per bunch
120 bunches per master
■L30～40cm
(Available in 6 colors)

1-Pearl White

7-Baby Pink

15-Soft Yellow

42-Mist Green

43-Soft Lilac

64-Citrus Green

※ It may differ vary slightly the blooming form for each flower.

Solidago Blossom

FL471
3 units per bunch
120 bunches per master
■L30～40cm
(Available in 4 colors)

790-Lime Green

800-Green

810-Yellow

860-Pink

※ Items available until the stock runs out.

※ NEW Items will be launched in August 2019.
※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Lavender NEW

FL835
30g per bunch
80 bunches per master
■L45cm
(Available in 2 colors)

870-Blue

930-Dark Pink

Pepperberry NEW

FL865
25～30g per bunch
60 bunches per master
■L25～30cm
(Available in 4 colors)

770-Light Green

800-Green

930-Dark Pink

960-Purple

Gypsophila

FL830
20g per bunch
80 bunches per master
■L45cm
(Available in 9 colors)

770-Light Green

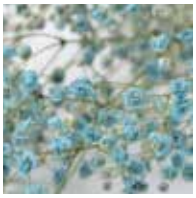
810-Yellow

820-Orange

830-Red

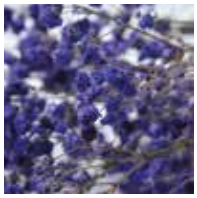
860-Pink

910-Natural



940-Light Blue

950-Lilac



960-Purple

※ It may differ vary slightly the blooming form for each flower.

770-Light Green

800-Green

810-Yellow

830-Red

860-Pink

870-Blue

910-Natural

930-Dark Pink

Brooms

FL833
20g per bunch
80 bunches per master
■L45cm
(Available in 12 colors)

950-Lilac

960-Purple

970-Light Pink

980-Mauve Pink

※ It may differ vary slightly the blooming form for each flower.

※ NEW Items will be launched in August 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Greens

Flowers used in this arrangement:
Eucalyptus Cinerea Silver (Red), Eucalyptus Populus (Red)
Lavender (Dark Pink), Pepperberry (Purple)
Margaret DRIED (Purple), Nigella DRIED (Natural)
Yarrow DRIED (Dark Pink), Linseed Flower DRIED (Blue)

Gardenia Leaf

▲ **FL989**
15 units per bunch
80 bunches per master
■L7～9cm

No.	Color
800	Green

Geranium Leaf

FL942
15 units per bunch
120 bunches per master
■L5.5～7cm

No.	Color
800	Green

Rose Leaf in Box

FL911
50 units per bunch
120 bunches per master
■L4cm

No.	Color
800	Green

Ivy Leaf

FL940
7.5g per bunch
120 bunches per master
■L3～6cm

No.	Color
800	Green

※Approx. 20-24 leaves per box

Cocculus

FL943
10 units per bunch
120 bunches per master
■L11～15cm

No.	Color
800	Green

Tropical Leaf

FL751
8 units per bunch
80 bunches per master
■L30～35cm

No.	Color
800	Green

Lamb's Ear in Box

FL931
40 units per bunch
120 bunches per master
■L9～10cm

No.	Color
840	Gray

Cineraria

FL990
10 units per bunch
120 bunches per master
■L7～9cm

No.	Color
840	Gray

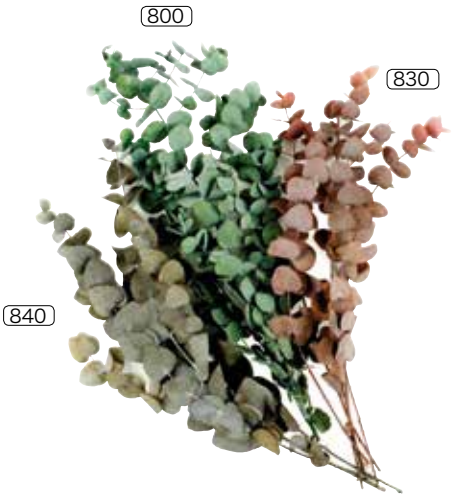
Tropical Papyrus

FL921
2 units per bunch
120 bunches per master
■L20-30cm (+Stem Size: 10cm)

No.	Color
800	Green

※Approx. 15 leaves per units.

※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

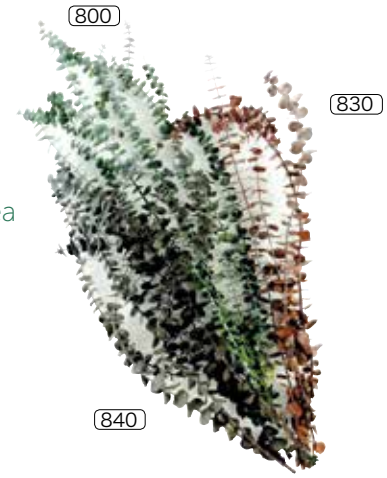


NEW

Eucalyptus Cinerea Silver

FL870
100g per bunch
20 bunches per master
■L40～60cm

No.	Color
800	Green
830	Red
840	Gray

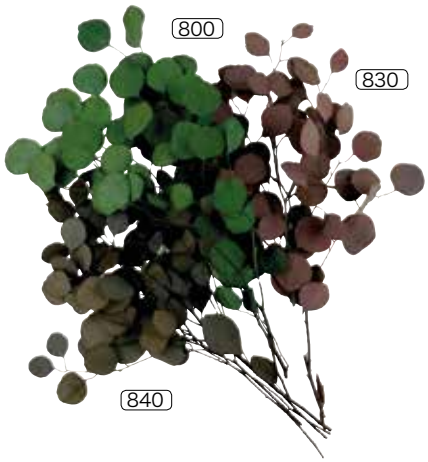


NEW

Eucalyptus Baby Blue

L871
100g per bunch
20 bunches per master
■L40～60cm

No.	Color
800	Green
830	Red
840	Gray

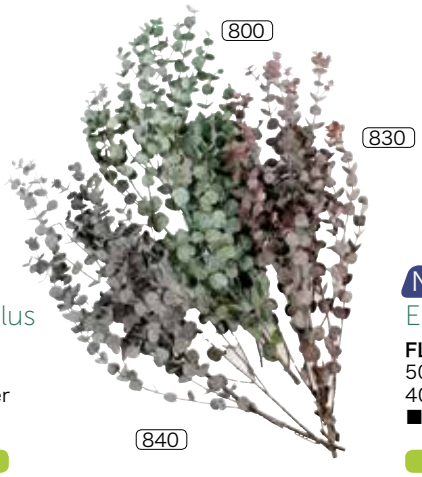


NEW

Eucalyptus Populus

FL872
100g per bunch
20 bunches per master
■L40～60cm

No.	Color
800	Green
830	Red
840	Gray

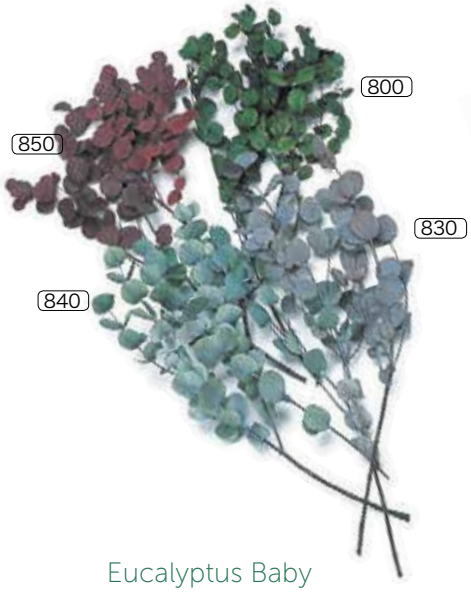


NEW

Eucalyptus Gunny

FL873
50g per bunch
40 bunches per master
■L40～60cm

No.	Color
800	Green
830	Red
840	Gray



Eucalyptus Baby

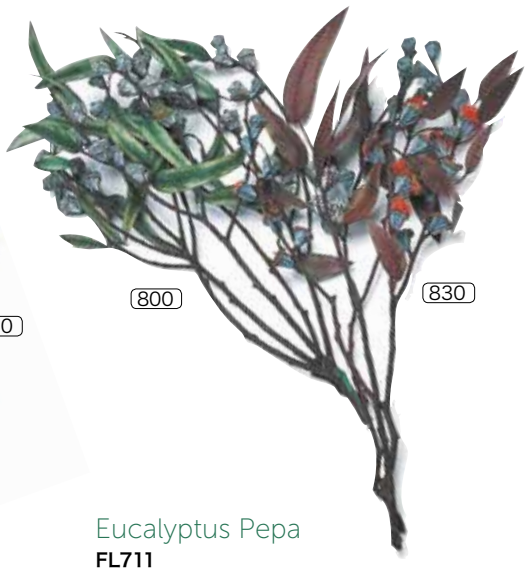
FL710
90g per bunch
50 bunches per master
■L40～50cm

No.	Color
800	Green
830	Red
840	Gray
850	Wine

Eucalyptus Cinerea

FL709
90g per bunch
50 bunches per master
■L40～50cm

No.	Color
800	Green
830	Red
840	Gray
850	Wine

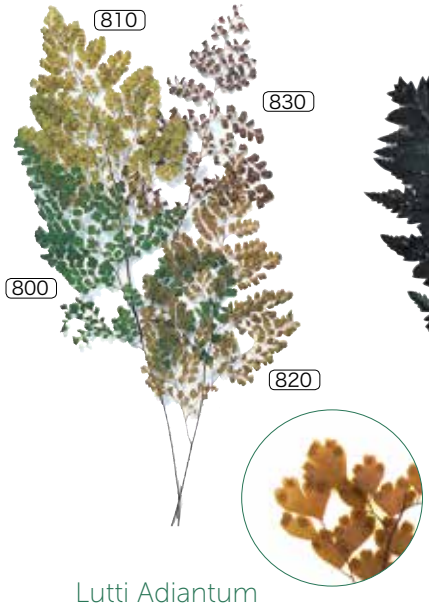


Eucalyptus Pepa

FL711
90g per bunch
60 bunches per master
■L55～60cm

No.	Color
800	Green
830	Red

※ NEW Items will be launched in December 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



Lutti Adiantum

FL702
6 units per bunch
200 bunches per master
■L25～30cm

No.	Color
800	Green
810	Yellow
820	Orange
830	Red

Leather Fern

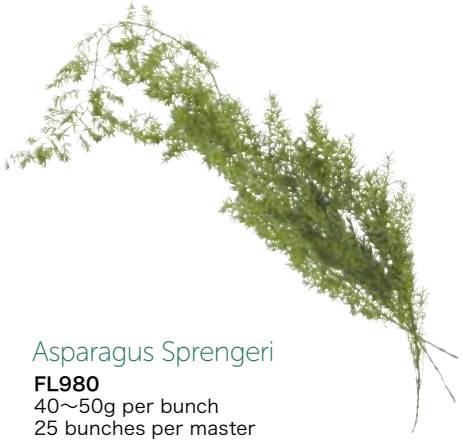
FL724
6 units per bunch
40 bunches per master
■L30～35cm

No.	Color
800	Green

Davalia Fern

FL725
6 units per bunch
200 bunches per master
■L18～22cm

No.	Color
800	Green



Asparagus Sprengeri

FL980
40～50g per bunch
25 bunches per master
■L45～75cm

No.	Color
800	Green

※Approx. 3 units per bunch.

Foxtail S

FL9810
4 units per bunch
72 bunches per master
■L20～25cm

No.	Color
800	Green

Mingfern

FL982
45g per bunch
36 bunches per master
■L20～34cm

No.	Color
800	Green

Ivy Vine NEW

FL9401
2 units per bunch
80 bunches per master
■L45～50cm

No.	Color
800	Green

Boxus

FL951
3 units per bunch
16 bunches per master
■L40～45cm

No.	Color
800	Green

Treefern

FL983
30g per bunch
48 bunches per master
■L50～60cm

No.	Color
800	Green

※ NEW Items will be launched in October 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Oriental Thuja

FL960
75-80g per bunch
80 bunches per master
■ L20～40cm

No.	Color
800	Green

Cypress Ellwoodii

FL961
60-65g per bunch
80 bunches per master
■ L20～40cm

No.	Color
800	Green

NORDIC MOSS

Nordic Moss 50g

FL820
50g per bag
48 bags per master
(Available in 11 colors)

770-Light Green

780-Olive Green

790-Lime Green

800-Green

810-Yellow

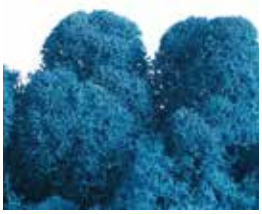
820-Orange

830-Red

860-Pink

890-Black

910-Natural



920-Aquamarine

※ Some colors spots may be consipicuous depending on color.
※ Some natural materials such as pine-needles may be mixed.

Nordic Moss 500g

FL821
500g per bag
12 bags per master
(Available in 4 colors)

770-Light Green

780-Olive Green

790-Lime Green

800-Green

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

DRIED MATERIALS FLOREVER

We have a variety of colors and kinds that are easy to combine for arrangements with preserved flowers.

Designed by Hiroko Kubo

Flowers used in this arrangement:
Avena Oats DRIED (Natural), Margaret DRIED (Dark Pink)
Yarrow DRIED (Green, Red, Natural), Nigella DRIED (Red, Blue, Natural)
Linseed Flower DRIED (Green, Dark Pink), Piccola Blossom Rose (Silky Gray)
Lavender (Blue), Eucalyptus Cinerea (Gray)

Amarelino DRIED

FLDR0011
20g per bunch
80 bunches per master
■L30cm
(Available in 8 colors)

770-Light Green

810-Yellow

890-Black

910-Natural

860-Pink

870-Blue

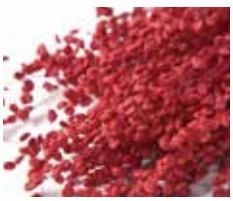
930-Dark Pink

950-Lilac

Briza DRIED

FLDR0012
20g per bunch
80 bunches per master
■L45cm
(Available in 8 colors)

770-Light Green



830-Red

910-Natural

930-Dark Pink

940-Light Blue

950-Lilac

960-Purple

970-Light Pink

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

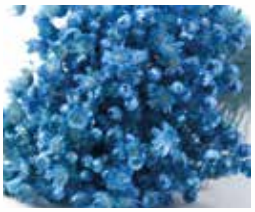
Marcela DRIED

FLDR0014
15g per bunch
80 bunches per master
■L30cm
(Available in 6 colors)

770-Light Green

820-Orange

830-Red


870-Blue

930-Dark Pink

970-Light Pink

Phalaris DRIED

FLDR0016
20g per bunch
80 bunches per master
■L40cm
(Available in 9 colors)

770-Light Green

800-Green

810-Yellow

830-Red

NEW

870-Blue

910-Natural

930-Dark Pink

950-Lilac

970-Light Pink

Jazilda DRIED NEW

FLDR0017
20g per bunch
80 bunches per master
■L30cm
(Available in 8 colors)

770-Light Green

810-Yellow

870-Blue

910-Natural

930-Dark Pink

940-Light Blue

970-Light Pink

980-Mauve Pink

※ NEW Items will be launched in August 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

DRIED MATERIALS FLOREVER

Trigo DRIED NEW

FLDR0020
30g per bunch / 80 bunches per master
■L50cm
(Available in 6 colors)

770-Light Green

820-Orange

910-Natural

930-Dark Pink

940-Light Blue

960-Purple

Avena DRIED NEW

FLDR0021
30g per bunch / 80 bunches per master
■L50cm
(Available in 6 colors)

770-Light Green

820-Orange

910-Natural

930-Dark Pink

940-Light Blue

960-Purple

Margaret DRIED NEW

FLDR0005
20g per bunch / 80 bunches per master
■L30cm
(Available in 7 colors)

770-Light Green

820-Orange

860-Pink

870-Blue

910-Natural

930-Dark Pink

960-Purple

810-Yellow

Cineraria Flower DRIED NEW

FLDR0026
20g per bunch / 10 units per bunch
80 bunches per master
■L17cm
(Available in one color)

910-Natural

Cypress Cones DRIED NEW

FLDR0027
60g per bag / 35~40 units per bag
120 bags per master
■Diameter: 1.3~2.7cm
(Available in one color)

※ NEW Items will be launched in August 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Linseed Flower DRIED NEW

FLDR0023
30g per bunch
80 bunches per master
■L50cm
(Available in 5 colors)

800-Green

830-Red

870-Blue

930-Dark Pink

960-Purple

Designed by Yu Sugimura

Flowers used in this arrangement:
Piccola Blossom Rose (Nude Pink, Smoky Pink, Hot Pink)
Gypsophila (Natural), Eucalyptus Cinerea (Gray)
Jazilda DRIED (Natural, Dark Pink), Briza DRIED (Red), Phalaris DRIED (Red)

Yarrow DRIED NEW

FLDR0024
30g per bunch
80 bunches per master
■L50cm
(Available in 6 colors)

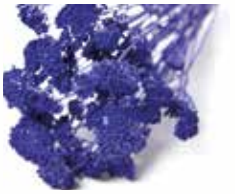
800-Green

830-Red

870-Blue

910-Natural

930-Dark Pink


960-Purple

Nigella DRIED NEW

FLDR0025
20g per bunch
80 bunches per master
■L50cm
(Available in 6 colors)

770-Light Green

830-Red

870-Blue

910-Natural

930-Dark Pink

960-Purple

About DRIED FLOWERS

※ Due to the nature products, the color and size may differ slightly from the image in the catalogue.
※ It may differ vary slightly the blooming form for each flower.
※ As this product are dried products, some flowers are easy to fall off and fragile. Please be careful when using it.
※ Avoid extremely humid environments and exposure to direct sunlight.
※ No mothproofing process for this product.
※ Some of the stems may remain dark spot or dyed weakly by the manufacturing process. (See the image on the right)
※ There may be mixed some other materials.

NEW Items will be launched in October 2019.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

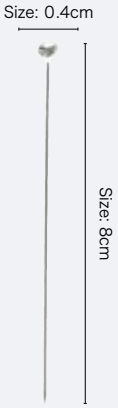
FLOREVER Flax

This line-up provides tools to make unique flower arrangements and accessories. Flax is not only ideal to design pieces for special occasions but also to make a daily fashion statement.

Flower Ornaments

Flower Pins NEW

No wiring required.
There are easy to match to any arrangements from pop design to chic one.

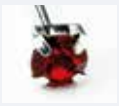


Flower Pins 20 units per bag
FLAC50
20 units per bag
■W0.4cm・L8cm

Flower Pins 72 units per case
FLAC51
72 units per case
■W0.4cm・L8cm

5-Clear

10-Yellow


11-Red

12-Blue

13-Green

14-Lavender

Designed by Yoshitaka Matsuura
Flowers used in this arrangement:
Mini Gerbera (Pearl White, Baby Pink, Golden Yellow, Cardinal)
Pompon Mum (Yellow, Baby Pink, Soft Lilac, Citrus Green)
Flower Pins (Yellow, Red, Blue, Green, Lavender)

Design Picks-Chain

Teardrop Silver
FLAC03-71

Teardrop Gold
FLAC03-72

2 units per bag
■W0.6cm・W6cm　Chain L7.5cm

Line Chains Silver
FLAC03-73

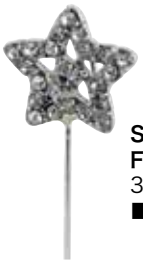
Line Chains Gold
FLAC03-74

2 units per bag
■W0.5cm・W6cm　Chain L8, 8.5, 10.5cm

Design Picks-Clip Type

The double clip can serve as a message card holder.

Double Heart Clip
FLAC03-57
3 units per bag
■W2cm・L8cm



Star Clip
FLAC03-58
3 units per bag
■W1.8cm・L8cm

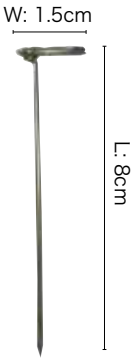
※ NEW Items will be launched in August 2019.

Alphabet & Number Picks

These glittery picks are a novel way to personalize a flower arrangement or to send an original message.

Number Picks FLAC01
■W1.5cm・L8cm
※The 6 and 9 are interchangeable, and the O can be used as a zero.

Alphabet Picks FLAC02
■W1.5cm・L8cm



FLAC02-20 FLAC02-21 FLAC02-22 FLAC02-23 FLAC02-24 FLAC02-25
FLAC02-26 FLAC02-27 FLAC02-28 FLAC02-29 FLAC02-30 FLAC02-31
FLAC02-32 FLAC02-33 FLAC02-34 FLAC02-35 FLAC02-36 FLAC02-37

FLAC02-34 FLAC01-11 FLAC01-12 FLAC01-13 FLAC01-14

FLAC01-15 FLAC01-16 FLAC01-17 FLAC01-18

FLAC02-38 FLAC02-39 FLAC02-40 FLAC02-41 FLAC02-42

FLAC02-43 FLAC02-44 FLAC02-45 FLAC02-46 FLAC02-47

Design Picks

Round Sparkle Silver
FLAC03-75
3 units per bag
■W0.9cm・L6cm

Round Sparkle Gold
FLAC03-76
3 units per bag
■W0.9cm・L6cm

Heart
FLAC03-48
3 units per bag
■W1.6cm・L6cm

New Heart
FLAC03-49
3 units per bag
■W1.5cm・L6cm

Butterfly
FLAC03-50
3 units per bag
■W1.9cm・L6cm

Star
FLAC03-51
3 units per bag
■W1.8cm・L6cm

Daisy
FLAC03-53
3 units per bag
■W2cm・L6cm

Opal Flower
FLAC03-54
3 units per bag
■W2cm・L6cm

▲ Venetian Pink
FLAC03-59
3 units per bag
■W1.6cm・L6cm

▲ Venetian Green
FLAC03-60
3 units per bag
■W1.6cm・L6cm

▲ Venetian Purple
FLAC03-61
3 units per bag
■W1.6cm・L6cm

Princess Crown
FLAC03-62
3 units per bag
■W1.7cm・L6cm

Flower Ball
FLAC03-63
2 units per bag
■W3cm・L6cm

New Heart L
FLAC03-65
3 units per bag
■W2cm・L6cm

Ribbon
FLAC03-66
3 units per bag
■W2.5cm・L6cm

Bow Ribbon
FLAC03-67
2 units per bag
■W3.3cm・L6cm

Ring
FLAC03-68
3 units per bag
■W1.8cm・L6cm

Cat
FLAC03-69
2 units per bag
■W1.2cm・L6cm

Ladybug
FLAC03-70
2 units per bag
■W1.7cm・L6cm

※▲Items available until the stock runs out.

Flower Ornaments

3D Charms

Angel
FLAC41-61
5 units per bag
■W2.5cm・L2.3cm

Papillon
FLAC41-62
5 units per bag
■W2.5cm・L4cm

Flower Garden
FLAC41-63
5 units per bag
■W3.3cm・L3.3cm

Heart
FLAC40-48
5 units per bag
■W2.5cm・L2.5cm

Butterfly
FLAC40-50
5 units per bag
■W2.3cm・L1.8cm

Flower
FLAC40-57
5 units per bag
■W2.5cm・L2.5cm

Clover
FLAC40-58
5 units per bag
■W2.5cm・L2.8cm

Snow
FLAC40-59
5 units per bag
■W2.2cm・L2.3cm

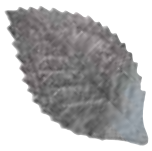
Cross
FLAC40-60
5 units per bag
■W2.3cm・L3.5cm

Design Leaves

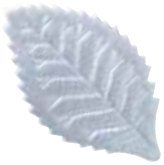
Design Leaves
FLAC30
10 units per bag
■W3cm・L5.5cm

1-Black

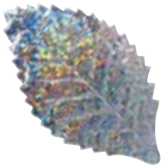
2-Gold
※Back side:
White fabric



3-Silver
※Back side:
White fabric



7-White



9-Prism
※Back side:
White fabric

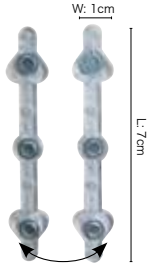
Flower Holders

Magic Sticks

Magic Sticks Clear
FLFH05-05
3 sets per bag

These unique-shaped magnet sticks allow you to make original corsages.Flowers can be easily attached with glue or secured with wires.

※ Since the magnets are strong, forcibly separating them can result in tearing the product, with the magnets stuck together. Please detach them by sliding the sticks.
※ In case the magnet comes off, use handicraft glue on the margins that the magnet came off of, and stick it back in place.
※ Please visit our website for detail.



Flower Shape Collection

This lightweight flower holder is secured with a strong magnet that doesn't leave holes in clothing. Ideal to make fashionable flower accessories that can be used on a daily basis.

▲**Russian Silver**
FLFH12-03
■W3cm

▲**Japanese Antique Gold**
FLFH08-08
■W3.5cm

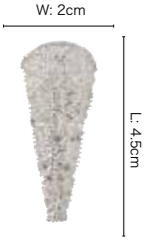
Magnet Holder Line

Ideal to make boutonnieres and corsages that do not damage clothing.

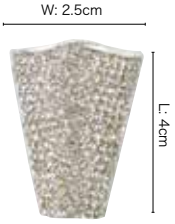
Belle Epoque Gold
FLFH02-02

Belle Epoque Silver
FLFH02-03

▲**Lace Gold**
FLFH03-02



Lace Silver
FLFH03-03



Rhinestone Diamond
FLFH04-04

※▲Items available until the stock runs out.
※ Please refrain from using the product if you have a pacemaker as the magnet is quite strong.
※ The color from the flowers may damage clothing if there is direct contact with the fabric.

Flower Accessories

Brooch Base with Clip

Versatile brooch base with both pin and clip.

Brooch Base with Clip Antique Gold
FLAC21-08
■W5.5cm / Clip: L4cm

Pin Brooches

Ideal to make accessories with preserved flowers or Bijoux. They make beautiful and original brooches to adorn jackets or shawls.

Sakura Silver
FLAC13-03
■W2cm・L7cm

Pansy Silver
FLAC14-03
■W3cm・L8cm

Ring

Ring Base Antique Gold
FLAC20-08
■W1cm
Size: Adjustable

The size can be customized in order to fit perfectly.

Bracelets

Hematite Gray
FLAC10-06
■W1.5cm

Rhinestone Diamond
FLAC12-04
■W1.5cm

Fairy Gray
FLAC18-06
■W2.5cm

Necklace & Headband

Necklace Diamond
FLAC16-04
■W0.7cm

Headband Diamond
FLAC17-04
■W1cm

Just attach flowers to the dedicated disk to create unique flower accessories.

Bouquet & Ribbon Buckles

※The buckles feature broach-type pins on the back.

Crystal Heart Diamond
FLAC07-04
■W3cm

Circle Diamond
FLAC08-04
■W4.5cm

The buckles can be used not only in bouquets but also in a variety of places at weddings, such as napkin holders and other decorations.

Ear Hook

The ear wrap is a trendy accessory that fits snugly around the folds of the outer ear. It requires no piercing and can be worn for any occasion. The basic shape is designed to easily attach preserved flowers to create unique Florever accessories.

Ear Hook Silver
FLAC22-03
2 units per bag
■L6cm
The ear hook can be worn on either ear.

※ The color from the flowers may damage clothing if there is direct contact with the fabric.

Gift Collection

Short Stem Rose

Rose stems are preserved together with their leaves to capture the beauty of fresh stem roses.
From one stem to 12, these roses make memorable, lasting gifts.

Message Eucalyptus FL072021 NEW

This natural packaging with Eucalyptus leaves is available to suit every occasion.

You can write a personalized message directly on the package.

MIYABI FL072022 NEW

This geometric design is a combination of chic cute and stylish.

COLOR LINE

1-Pearl White

5-Cherry Red

7-Baby Pink

8-Hot Pink

12-Grand Blue

13-Powder Blue

14-Lavender

16-Sherbet Orange

17-Golden Yellow

29-Tangerine Orange

58-Fuchsia Pink

69-Merlot

※Please specify the color code when order.

FL072

▲Garden
FL072017

Kabuki
FL072015

Geisha
FL072016

※Available in 4 colors with ● icons in the list left.

■Diameter: 3.5cm～5cm / Stem length: 20cm
(Transparent plastic case：approx. 22cm)
(Exterior black package：approx. W8.2cm×D6cm×H26cm)
(Available in 12 colors)

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Grace Rose with Stem

FL092
12 units per master
■Rose diameter: 7.5～9cm
Stem length: 52cm
(Transparent plastic case：approx. 55cm)
(Exterior dark brown package：
approx. W8.2×D9.3×H56.7cm)

(Available in 8 colors)

No.	Color
FL092-01	Pearl White
FL092-05	Cherry Red
FL092-07	Baby Pink
FL092-08	Hot Pink
FL092-10	Wine
FL092-12	Grand Blue
FL092-17	Golden Yellow
FL092-29	Tangerine Orange

Standard Rose with Stem

FL012
20 units per master
■Rose diameter: 4.5～6cm
Stem length: 40cm
(Transparent plastic case：approx. 43cm)

(Available in 8 colors)

No.	Color
FL012-01	Pearl White
FL012-05	Cherry Red
FL012-07	Baby Pink
FL012-08	Hot Pink
FL012-12	Grand Blue
▲FL012-14	Lavender
FL012-17	Golden Yellow
FL012-29	Tangerine Orange

COLOR LINE ※Please specify the color code when order.

1-Pearl White

5-Cherry Red

7-Baby Pink

8-Hot Pink

10-Wine

12-Grand Blue

▲14-Lavender

17-Golden Yellow

29-Tangerine Orange

Short Stem Rose Display Set

The display set is an attractive and space-efficient tool that allows you to introduce a variety of colors in a limited space.

Best Sellers
FLDP072-200
■Contents: (9 Short Stem)
Color: Cherry Red x 3
Baby Pink x 2
Hot Pink x 2
Golden Yellow x 2

■ Short Stem Rose
Diameter: 3.5cm～5cm / Length: 20cm
Transparent plastic case：22cm
Package: W8.2cm×D6cm×H26cm

※Dimensions of box in use
Size：W25cm×D18.5cm×H43cm

※Box dimensions
Size：W25cm×D18.5cm×H26cm

※▲Items available until the stock runs out.
※There may be caused where glue is used on the inside of the flower stem in order to give it support.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Rossage

Rossage is a new concept of corsages and accessories which uses real flowers that have been preserved to maintain their beauty.
The corsage is attached to our original holder to prevent clothing from being damaged.
Color variation is available to suit every occasion.

Prêt-à-Porter RossageIII
FLRS0004
12 units per master
■Diameter: 5～7cm
Plastic case: W9×D9×H9cm
(Available in 5 colors)
※Please contact us to request other colors.

The corsage is attached to our original magnet holder to prevent clothing from being damaged.

4-Peach

13-Powder Blue

30-Milky Pink

5-Cherry Red

59-Majolica Blue

Rossages in vivid colors are perfect for your special guests in a party or a formal occasion.

Rossages in pastel colors are suitable for a graduation/enrollment ceremony.

Information regarding these products

※ These flowers are delicate. Please do not store in places subject to high humidity, extreme temperatures or direct sunlight.
※ Handle flowers with care.
※ Do not place directly on clothing as the color may run.
※ As this is a powerful magnet, it should not be used by people with pacemakers.
※ Due to unavoidable circumstances, product specifications are subject to change.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Modern Bloom

Modern Bloom

This simple, modern vase is handmade by Japanese craftsmen to accentuate the beauty of a single stem rose. Custom-made for Florever, these vases are the perfect match for our short stem rose.

※Vase material：Aluminum (Made in Japan)

Vase with Short Stem

S-shape Stem Rose Set
FLMB0200
12 units per master
■Vase size：W5cm×D6cm×H24cm
(Available in 4 colors)

※Stem Rose
Diameter: 3.5～5cm, Length: 20cm

COLOR LINE

※Please specify the color code when order.

5-Cherry Red

8-Hot Pink

12-Grand Blue

17-Golden Yellow

Package sample

Vase

S-shape
FLMB0201-99
12 units per master
■Vase size: W5cm×D6cm×H24cm
※This product code is only for the vase.

ALART
ALUMINIUM DESIGN FACTORY
Flower Vase Designed by ALART

The brand ALART is established in 1947.
ALART is pursuing the possibility of using the aluminum materials based on the concept of unique ideas with creative designs that emphasize creativity.

		Roses									
		FL0900	FL0100	FL0300	FL034	FL070	FL050	FL041	FL060	FL0106	FL0706
	Products	Premium	Standard	Mediana	Mediana Short	Spray	Baby	Piccola Blossom	Micro	Sparkling Standard	Sparkling Spray
	Units(1 box)	3	6	8	6	8	12	18	20	6	8
	Boxes(1 ctn)	64	48	48	30	40	40	40	120	48	40
1	Pearl White										
2	Yellow										
4	Peach										
5	Cherry Red										
6	Sunset Orange		▲	▲		▲	▲	▲	▲		
7	Baby Pink										
8	Hot Pink										
10	Wine										
13	Powder Blue										
14	Lavender										
15	Soft Yellow										
16	Sherbet Orange						▲	▲			
17	Golden Yellow										
18	Violet										
20	Cherry Blossom										
22	New York Pink						▲				
25	Green Tea										
26	Midnight Black										
29	Tangerine Orange										
30	Milky Pink										
34	Coral Red										
37	Cardinal										
42	Mist Green			★		★	★				
43	Soft Lilac										
44	Hazelnut						★				
46	Panna Cotta										
47	Sugar Pink										
55	Nude Pink										
58	Fuchsia Pink										
59	Majolica Blue										
61	Lavender Pink										
64	Citrus Green										
65	Pink Opal		▲								
68	Ash Gray		▲	▲		▲					
70	Citron Yellow						★				
71	Viridian										
72	Caribbean Blue						★				
73	Smoky Pink										
74	Wild Cherry										
75	Salty Lime										
80	Blue Margarita										
81	Lavender Fizz										
82	Spumoni Pink										
83	Silky Gray						★				
84	French Lace			★		★	★				
85	Flamingo Orange			★		★	★	★	★		
86	Aurora Violet			★		★	★	★			
87	Smoky Blue			★		★	★				

※★Items will be launched in August 2019. ※★Items will be launched in October 2019. ※★Items will be launched in December 2019.
※ 2019 Autumn/Winter ※ 2020 Spring/Summer
※▲Items available until the stock runs out.

		Roses						
		FL0101		FL051		FL1010	FL504	FL505
	Products	StandardColor Palette		Baby RoseColor Palette		Prêt-à-Porter Standard	Garden Rose Catherine	Garden Rose Catherine Duo
		Pink Mix ★	Blue Mix	Pink Mix ★	Blue Mix			
	Units (1 box)	2 Units x 3 Colors		4 Units x 3 Colors		6	8	8
	Boxes (1 ctn)	48		40		32	48	48
1	Pearl White							
5	Cherry Red						★	
7	Baby Pink							
8	Hot Pink							
13	Powder Blue							
22	New York Pink							
29	Tangerine Orange							
30	Milky Pink							
37	Cardinal							
43	Soft Lilac							
55	Nude Pink							
58	Fuchsia Pink							
59	Majolica Blue							
75	Salty Lime							
301	Snow Pink							
302	White Honey							
303	Cassis Orange							
304	Pink Azalea							
305	Citrus Soda							

		Stem Roses				Stem Rose Bulk Packings		
		FL092	FL012	FL072 Series	FL072015,16	FL095	FL013	FL073
	Products	Grace Rose with Stem	Standard Rose with Stem	Short Stem Rose	Short Stem Rose Kabuki, Geisha	Premium Rose with Stem	Standard Rose with Stem	Short Stem Rose
	Units (1 box)	1	1	1	1	6	12	6
	Boxes(1 ctn)	12	20	6	6	-	-	-
1	Pearl White							
5	Cherry Red							
7	Baby Pink							
8	Hot Pink							
10	Wine							
12	Grand Blue							
13	Powder Blue							
14	Lavender		▲					
16	Sherbet Orange							
17	Golden Yellow							
29	Tangerine Orange							
58	Fuchsia Pink							
69	Merlot							

※★Items will be launched in August 2019. ※★Items will be launched in October 2019.
※▲Items available until the stock runs out.

		Carnations					Gerberas		Mums			Orchids	
		FL1300	FL1100	FL1200	FL1400	FL1401	FL480	FL481	FL410	FL430	FL440	FL210	FL223
	Products	Premium Carnation ▲	Standard Carnation	Mini Carnation	Micro Carnation ★	Dianthus ★	Premium Gerbera	Mini Gerbera	Pompon Mum	Anastasia	Aster	Cymbidium	Dendrobium S
	Units (1 box)	6	6	12	20	12	4	6	8	6	6	6	8
	Boxes (1 ctn)	32	30	40	120	40	40	40	40	32	40	32	40
1	Pearl White												
2	Yellow												
4	Peach												
5	Cherry Red												
6	Sunset Orange												
7	Baby Pink												
8	Hot Pink												
10	Wine												
11	Mint Green									▲			
13	Powder Blue												
14	Lavender												
15	Soft Yellow												
16	Sherbet Orange												
17	Golden Yellow												
18	Violet												
19	Café												
20	Cherry Blossom												
21	Light Café												
24	Apple Green												
25	Green Tea												
26	Midnight Black												
30	Milky Pink												
37	Cardinal												
35	Ruby												
40	Cranberry												
43	Soft Lilac												
44	Hazelnut												
46	Panna Cotta												
55	Nude Pink												
56	Cotton Blue												
61	Lavender Pink												
64	Citrus Green												
65	Pink Opal												
68	Ash Gray												
75	Salty Lime												
80	Blue Margarita												
81	Lavender Fizz												
85	Flamingo Orange		★	★									
86	Aurora Violet		★	★									

※★Items will be launched in October 2019.
※▲Items available until the stock runs out.

		Others					
		FL311	FL330	FL380	FL291	FL460	FL470
	Products	Gardenia	Tuberose	Mini Calla Lily	Andes Hydrangea	Green Ball	Solidago
	Units (1 box)	6	8	5	20g	6	3
	Boxes (1 ctn)	32	40	40	30	30	120
1	Pearl White						
3	Ivory						
7	Baby Pink						
10	Wine	▲					
11	Mint Green						
13	Powder Blue						
14	Lavender					▲	
15	Soft Yellow				★		
16	Sherbet Orange						
17	Golden Yellow						
23	Green						
24	Apple Green						
42	Mist Green						
43	Soft Lilac				★		
44	Hazelnut				★		
55	Nude Pink				▲		
62	Pistachio Green						
64	Citrus Green				★		
65	Pink Opal						

		Others				
		FL471	FL830	FL833	FL835	FL865
	Products	Solidago Blossom	Gypsophila	Bloom	Lavender ★	Pepperberry ★
	Units (1 bunch)	3	20g	20g	30g	25~30g
	Bunches (1 ctn)	120	80	80	80	60
770	Light Green					
790	Lime Green					
800	Green					
810	Yellow					
820	Orange					
830	Red					
860	Pink					
870	Blue					
910	Natural					
930	Dark Pink					
940	Light Blue					
950	Lilac					
960	Purple					
970	Light Pink					
980	Mauve Pink					

※★Items will be launched in August 2019.
※▲Items available until the stock runs out.

		Moss		Leaves							
		FL820	FL821	FL751	FL911	FL931	FL940	FL942	FL943	FL989	FL990
	Products	Nordic Moss 50g	Nordic Moss 500g	Tropical Leaf	Rose Leaf	Lamb's Ear	Ivy Leaf	Geranium Leaf	Cocculus	Gardenia Leaf ▲	Cineraria
	Units (1 bunch)	50g	500g	8	50	40	7.5g	15	10	15	10
	Bunches(1 ctn)	48	12	80	120	120	120	120	120	80	120
770	Light Green	●	●								
780	Olive Green	●	●								
790	Lime Green	●	●								
800	Green	●	●	●	●		●	●	●	●	
810	Yellow	●									
820	Orange	●									
830	Red	●									
840	Gray					●					●
860	Pink	●									
890	Black	●									
910	Natural	●									
920	Aquamarine	●									

		Ferns			Others								
		FL702	FL724	FL725	FL980	FL9810	FL982	FL983	FL951	FL921	FL960	FL961	FL9401
	Products	Lutti Adiantum	Leather Fern	Davalia Fern	Asparagus Sprenegeri	Foxtail S	Mingfern	Treefern	Boxus	Tropical Papyrus	Oriental Thuja	Ellwoodii	Ivy Vine ★
	Units (1 bunch)	6	6	6	40~50g	4	45g	30g	3	2	75-80g	60-65g	2
	Bunches(1 ctn)	200	40	200	25	72	36	48	16	120	80	80	80
800	Green	●	●	●	●	●	●	●	●	●	●	●	●
810	Yellow	●											
820	Orange	●											
830	Red	●											

		Eucalyptus						
		FL710	FL709	FL711	FL870	FL871	FL872	FL873
	Products	Eucalyptus Baby	Eucalyptus Cinerea	Eucalyptus Pepa	Eucalyptus Cinerea Silver ★	Eucalyptus Baby Blue ★	Eucalyptus Populus ★	Eucalyptus Gunny ★
	Units (1 bunch)	90g	90g	90g	100g	100g	100g	50g
	Bunches(1 ctn)	50	50	60	20	20	20	40
800	Green	●	●	●	●	●	●	●
830	Red	●	●	●	●	●	●	●
840	Gray	●	●		●	●	●	●
850	Wine	●	●					

※★Items will be launched in October 2019. ※★Items will be launched in December 2019.
※▲Items available until the stock runs out.

		Dried												
		FLDR0005	FLDR0011	FLDR0012	FLDR0014	FLDR0016	FLDR0017	FLDR0020	FLDR0021	FLDR0023	FLDR0024	FLDR0025	FLDR0026	FLDR0027
	Products	Margaret DRIED ★	Amarelino DRIED	Briza DRIED	Marcela DRIED	Phalaris DRIED	Jazilda DRIED ★	Trigo DRIED ★	Avena DRIED ★	Linseed Flower DRIED ★	Yarrow DRIED ★	Nigella DRIED ★	Cineraria Flower DRIED ★	Cypress Cones DRIED ★
	Units (1 bunch)	20g	20g	20g	15g	20g	20g	30g	30g	30g	30g	20g	20g (10 bunches)	60g (35~40 units)
	Bunches(1 ctn)	80	80	80	80	80	80	80	80	80	80	80	80	120
770	Light Green													
800	Green													
810	Yellow													
820	Orange													
830	Red													
860	Pink													
870	Blue					★								
890	Black													
910	Natural													
930	Dark Pink													
940	Light Blue													
950	Lilac													
960	Purple													
970	Light Pink													
980	Mauve Pink													

※★Items will be launched in August 2019. ※★Items will be launched in October 2019.

www.florever.com

Our Florever Website is a good tool dedicated to promoting preserved flowers. We provide an information of events, new products, arrangement ideas of using our items and contest of preserved flowers. You also can refer a digital catalogue of Florever.
Please check our website for updated information.

Follow us!!

PRESERVED FLOWER CARE

Care

- Avoid direct contact with water.
- Avoid direct contact with fabrics or walls.
- Avoid direct contact with oil paint, varnish, etc.
- Avoid extremely humid environments and exposure to direct sunlight.
- Do not consume the product.
- This product is flammable.
- This product may attract insects or mold if stored in certain environments.

Our Products

- All of our products are made from fresh flowers, so the sizes, colors and condition may differ slightly from the pictures in the catalogue.
- The packaging may be changed without advanced notice.
- The white shredded paper used to protect the flowers may be discolored or stained.
- The items marked with a triangle will be discontinued when the inventory runs out.
- Metallic materials may get rust and discolor.

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