florever

Preserves the beauty

CATALOGUE

2017

SPRING & SUMMER

Contents

TREND COLORS 3

NEW COLORS / SEASONAL COLORS 4-9

ROSES 10-18

STEM ROSES BULK PACKING 19

CARNATIONS 20

MUMS 21

OTHER FLOWERS 22-23

GREENS 24-27

FLAX 28-31

GIFT COLLECTION 32-38

CARE 39

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

SPRING & SUMMER

TREND COLORS 2017

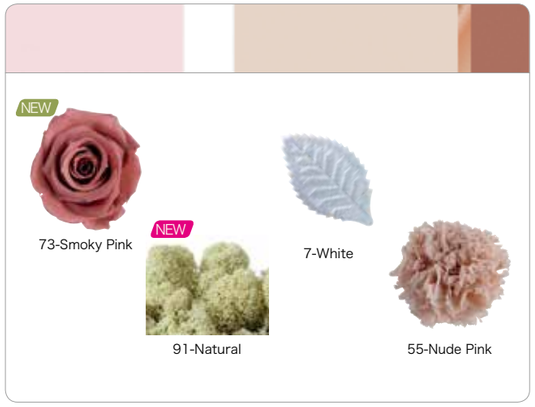
Color directed by: Japan Fashion Color Association

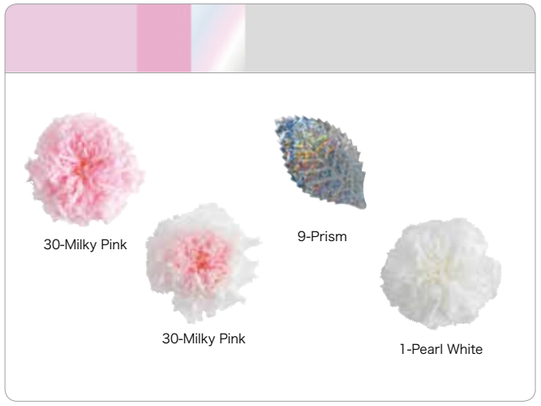
Color is an important element of design and often corresponds to the seasons.
For this installment of the florever Spring & Summer catalog, we recommend color combinations perfect for Mother's Day.

The keyword here is "Colors representing the richness of nature."

Technological advancements have made our lives richer and more convenient. Today, we are surrounded by formless expressions like video and data, but at the same time, this has driven renewed interest in natural plants and flowers, ethnic culture, and traditionally handcrafted products. These items are brimming with a vitality and natural warmth -- they seem to reassure us. We live at one with nature. Precisely because we live in a fast-paced information age, we need to make time to interact with the changing faces of nature and our surroundings.

Light colors gently smiling.





Today's appliances, electronics, and even robots have been refined to be "people-friendly" or react to our emotions.
Take some time to simply react to the natural colors that you find in your daily life.
Light colors allow you to provide a gentle look to a piece. To enjoy different textures, you can coordinate both nude colors for a stylish look and combined by using sparkly materials or similar color of metallic accent colors.

Normal colors representing the landscape of nature.

These colors show us the beauty of the skies, mountains, forests, rivers, oceans, and nature in all of its ever-changing beauty. Imagine yourself as a tiny insect, exploring the grass up close. Or perhaps you are a bird soaring through the skies and looking down at the specks of nature below. Looking at things from these various viewpoints gives us new insights.
Nature is brimming with a variety of colors. The colors can be unified naturally or can be produced by simply combining equally two colors in the same area for the basic. To enjoy a trend-conscious design, feeling when combined with silver or other sparkling tone as accent.

Designed by Takashi Fukui

NEW **COLORS**

Flowers used in this arrangement:
Mediana Rose (Smoky Pink)
Piccola Blossom (Panna Cotta)
Standard Carnation (Nude Pink)
Eucalyptus Baby (Gray)

Mediana Rose
P.12

34-Coral Red

73-Smoky Pink

Spray Rose
P.13

34-Coral Red

73-Smoky Pink

Piccola Blossom
P.14-15

34-Coral Red

73-Smoky Pink

Keywords: gentle, low contrast, soft, warm, smile, cuddle

Designed by Michi Hayashi

SEASONAL **COLORS**

Flowers used in this arrangement:
Spray Rose (Caribbean Blue)
Baby Rose (Caribbean Blue, Cotton Blue, Princess Blue)
Nordic Moss (Aquamarine)

Mediana Rose
P.12

Spray Rose
P.13

Baby Rose
P.14

SPRING & SUMMER

※Items will be launched in March 2017. Available until inventory runs out.

56-Cotton Blue

32-Princess Blue

NEW

72-Caribbean Blue

Keywords: natural, depth, harmonious colors, varied texture

NEW PRODUCTS

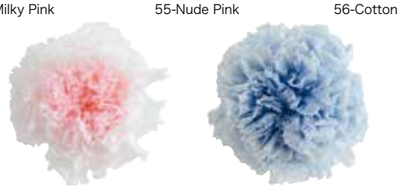
Designed by Fumie Ishiyama

Flowers used in this arrangement:
Premium Carnation(Pearl White, Milky Pink, Nude Pink)
Standard Carnation(Pearl White, Panna Cotta)
Tuberose(Pearl White)
Andes Hydrangea(Pearl White, Nude Pink), Eucalyptus Pepa

Premium Carnation
P.20

1-Pearl White　5-Cherry Red　30-Milky Pink　55-Nude Pink　56-Cotton Blue

Duet Carnation Premium
P.16



30-Milky Pink　56-Cotton Blue

Keywords: gentle, low contrast, soft, warm, smile, cuddle

NEW COLORS & PRODUCTS

Designed by Ryohei Konno

GREENS

Flowers used in this arrangement:
Nordic Moss(Aquamarine,Yellow, Natural)
Geranium Leaf, Boxus, Rose Leaf

Geranium Leaf
P.25

80-Green

Nordic Moss
P.24

91-Natural

81-Yellow

92-Aquamarine

Keywords: natural, depth, harmonious colors, rich, varied texture

Designed by Hiromi Iwata

MEMORY

Flowers used in this arrangement:
Aster (Ruby, Violet)
Geranium Leaf, Boxus
Nordic Moss (Light Green, Green)

Aster
P.21

18-Violet

35-Ruby

Greens
P.24-27
Geranium Leaf
Boxus
Nordic Moss

77-Light Green

80-Green

80-Green

Designed by Yukio Sugiura

MOTHER'S **DAY**

Flowers used in this arrangement:
Premium Carnation (Milky Pink)
Micro Rose (Pearl White, Lavender)
Andes Hydrangea (Mist Green)
FLAX (3D Charms / Butterfly)

Premium Carnation
P.20

30-Milky Pink

Andes Hydrangea
P.23

42-Mist Green

Micro Rose
P.15

1-Pearl White

14-Lavender

Flax
P.31
3D Charms

50-Butterfly

Keywords: natural, depth, harmonious colors, rich, varied texture

Keywords: gentle, low contrast, soft, warm, smile, cuddle

Premium Rose
XL Rose Category

Size: 7.5～10cm

FL090
6 units per box / 32 boxes per master
■ Diameter: 7.5～10cm
Length: 4.2～6cm
(Available in 21 colors)

※ There may be cases where glue is used on the inside of the flower stem in order to give it support.
This cannot be seen from the outside, so the flower can be used as per usual.
※ Please refer to page 16 for Bleached Premium Rose.

1-Pearl White

2-Yellow

17-Golden Yellow

15-Soft Yellow

6-Sunset Orange

16-Sherbet Orange

29-Tangerine Orange

5-Cherry Red

8-Hot Pink

4-Peach

20-Cherry Blossom

7-Baby Pink

47-Sugar Pink

22-New York Pink

10-Wine

64-Citrus Green

13-Powder Blue

59-Majolica Blue

18-Violet

14-Lavender

43-Soft Lilac

Garden Rose Elizabeth

Size: 7～9cm

1-Pearl White

5-Cherry Red

FL501
2 units per box / 30 boxes per master
■Diameter: 7～9cm
Length: 3.3～5.3cm
(Available in 2 colors)

Size: 5～7cm

Prêt-à-Porter Standard Rose

※This is an opened standard rose. It is also wired.
※Please refer to page 18 for available colors.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Standard Rose
L Rose Category

Size: 4.5～6cm

FL0100
6 units per box / 48 boxes per master
■ Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in 34 colors)

※ Please refer to page 16 for Bleached Standard Rose.

1-Pearl White

2-Yellow

17-Golden Yellow

6-Sunset Orange

29-Tangerine Orange

5-Cherry Red

15-Soft Yellow

46-Panna Cotta

4-Peach

55-Nude Pink

65-Pink Opal

10-Wine

64-Citrus Green

30-Milky Pink

7-Baby Pink

58-Fuchsia Pink

▲35-Ruby

37-Cardinal

25-Green Tea

61-Lavender Pink

47-Sugar Pink

8-Hot Pink

43-Soft Lilac

18-Violet

24-Apple Green

20-Cherry Blossom

22-New York Pink

14-Lavender

13-Powder Blue

59-Majolica Blue

26-Midnight Black

44-Hazelnut

33-Autumn Leaf

34-Coral Red

2016 Autumn/Winter ※ Available until inventory runs out.

※▲Items available until the stock runs out.

Mediana Rose
L Rose Category

Size: 4～5cm

Size: 4～4.5cm

FL0300
8 units per box / 48 boxes per master
■ Diameter: 4～5cm
Length: 4～4.5cm
(Available in 39 colors)

1-Pearl White

46-Panna Cotta

15-Soft Yellow

2-Yellow

17-Golden Yellow

6-Sunset Orange

64-Citrus Green

30-Milky Pink

61-Lavender Pink

4-Peach

NEW

73- Smoky Pink

29-Tangerine Orange

24-Apple Green

7-Baby Pink

22-New York Pink

20-Cherry Blossom

8-Hot Pink

▲35-Ruby

25-Green Tea

43-Soft Lilac

58-Fuchsia Pink

47-Sugar Pink

37-Cardinal

10-Wine

13-Powder Blue

14-Lavender

18-Violet

65-Pink Opal

5-Cherry Red

NEW

34- Coral Red

59-Majolica Blue

68-Ash Gray

26-Midnight Black

55-Nude Pink

44-Hazelnut

33-Autumn Leaf

2016 Autumn/Winter

Available until inventory runs out.

Duet Rose Mediana

FL0350
8 units per box / 48 boxes per master
■ Diameter: 4～5cm
Length: 4～4.5cm
(Available in 4 colors)

※Please refer to page 16 for the complete Duet Collection.

56-Cotton Blue

32-Princess Blue

NEW

72-Caribbean Blue

2017 Spring/Summer

※Items will be launched in March 2017.
Available until inventory runs out.

※ NEW Items will be launched in January 2017.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Size: 3.8～4.5cm

Size: 3.5～4cm

FL034
6 units per box / 30 boxes per master
■ Diameter: 3.8～4.5cm
Length: 3.5～4cm
(Available in 20 colors)

Mediana Short Rose
M Rose Category

20-Cherry Blossom

8-Hot Pink

43-Soft Lilac

22-New York Pink

1-Pearl White

46-Panna Cotta

15-Soft Yellow

17-Golden Yellow

29-Tangerine Orange

10-Wine

64-Citrus Green

14-Lavender

55-Nude Pink

7-Baby Pink

47-Sugar Pink

65-Pink Opal

5-Cherry Red

59-Majolica Blue

13-Powder Blue

61-Lavender Pink

Spray Rose
M Rose Category

Size: 3.5～4.5cm

Size: 3～4cm

FL070
8 units per box / 40 boxes per master
■ Diameter: 3.5～4.5cm
Length: 3～4cm
(Available in 36 colors)

1-Pearl White

46-Panna Cotta

30-Milky Pink

47-Sugar Pink

NEW

29-Tangerine Orange

NEW

6-Sunset Orange

17-Golden Yellow

15-Soft Yellow

61-Lavender Pink

20-Cherry Blossom

22-New York Pink

8-Hot Pink

10-Wine

NEW

5-Cherry Red

NEW

34- Coral Red

43-Soft Lilac

7-Baby Pink

65-Pink Opal

35-Ruby

NEW

58-Fuchsia Pink

68-Ash Gray

59-Majolica Blue

18-Violet

14-Lavender

4-Peach

55-Nude Pink

NEW

73- Smoky Pink

37-Cardinal

24-Apple Green

64 -Citrus Green

13-Powder Blue

NEW

56-Cotton Blue

32-Princess Blue

NEW

72-Caribbean Blue

2017 Spring/Summer

※Items will be launched in March 2017.
Available until inventory runs out.

44-Hazelnut

33-Autumn Leaf

2016 Autumn/Winter

Available until inventory runs out.

※ NEW Items will be launched in January 2017.

Baby Rose
S Rose Category

FL050
12 units per box / 40 boxes per master
■Diameter: 2.5～3.5cm
Length: 2.6～3.2cm
(Available in 34 colors)

1-Pearl White

46-Panna Cotta

64-Citrus Green

15-Soft Yellow

2-Yellow

17-Golden Yellow

16-Sherbet Orange

6-Sunset Orange

29-Tangerine Orange

5-Cherry Red

24-Apple Green

30-Milky Pink

65-Pink Opal

20-Cherry Blossom

22-New York Pink

58-Fuchsia Pink

8-Hot Pink

▲35-Ruby

25-Green Tea

4-Peach

7-Baby Pink

47-Sugar Pink

61-Lavender Pink

43-Soft Lilac

14-Lavender

10-Wine

55-Nude Pink

44-Hazelnut

56-Cotton Blue

32-Princess Blue

NEW

72-Caribbean Blue

13-Powder Blue

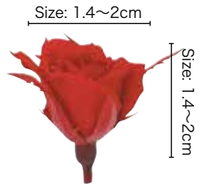
59-Majolica Blue

▲26-Midnight Black

2016 Autumn/Winter
Available until inventory runs out.

2017 Spring/Summer
※Items will be launched in March 2017.
Available until inventory runs out.

Micro Rose
SS Rose Category



FL060
20 units per box / 120 boxes per master
■Diameter: 1.4～2cm
Length: 1.4～2cm
(Available in 18 colors)

1-Pearl White

2-Yellow

17-Golden Yellow

6-Sunset Orange

55-Nude Pink

7-Baby Pink

20-Cherry Blossom

8-Hot Pink

10-Wine

5-Cherry Red

29-Tangerine Orange

24-Apple Green

64-Citrus Green

13-Powder Blue

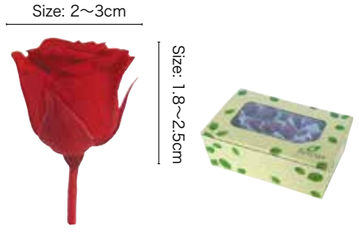
59-Majolica Blue

26-Midnight Black

18-Violet

14-Lavender

Piccola Blossom Rose
S Rose Category



FL041
18 units per box / 40 boxes per master
■Diameter: 2～3cm
Length: 1.8～2.5cm
(Available in 27 colors)

1-Pearl White

46-Panna Cotta

17-Golden Yellow

15-Soft Yellow

64-Citrus Green

16-Sherbet Orange

55-Nude Pink

44-Hazelnut

33-Autumn Leaf

2016 Autumn/Winter
Available until inventory runs out.

29-Tangerine Orange

7-Baby Pink

47-Sugar Pink

20-Cherry Blossom

13-Powder Blue

59-Majolica Blue

6-Sunset Orange

22-New York Pink

8-Hot Pink

14-Lavender

43-Soft Lilac

NEW

26-Midnight Black

NEW

34- Coral Red

NEW

73- Smoky Pink

5-Cherry Red

NEW

37- Cardinal

10-Wine

18-Violet

※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

※ NEW Items will be launched in January 2017.

Duet Collection

The subtle color gradation of these flowers mimics the natural beauty of fresh flowers.

Duet Carnation Premium NEW

FL1350
6 units per box / 32 boxes per master
■Diameter: 7cm
(Available in 2 colors)

Size: 7cm

30- Milky Pink

56- Cotton Blue

Duet Carnation Standard

FL1150
6 units per box / 30 boxes per master
■ Diameter: 5cm
(Available in 3 colors)

Size: 5cm

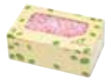
7-Baby Pink

13-Powder Blue

64 -Citrus Green

Duet Carnation Mini

FL1250
12 units per box / 40 boxes per master
■Diameter: 3cm
(Available in 3 colors)



Size: 3cm

7-Baby Pink

13-Powder Blue

64 -Citrus Green

Duet Rose Mediana

Size: 4～5cm

Size: 4～4.5cm

FL0350
8 units per box / 48 boxes per master
■ Diameter: 4～5cm
Length: 4～4.5cm
(Available in 4 colors)

4-Peach

7-Baby Pink

13-Powder Blue

64 -Citrus Green

Bleached Rose

※This product has been finished with a bleach treatment.

1-Pearl White

Size: 5.5～7cm

Size: 5～6cm

1-Pearl White

Size: 7.5～10cm

Size: 4.2～6cm

Bleached Standard Rose

FL0190
4 units per box / 60 boxes per master
■ Diameter: 5.5～7cm
Length: 5～6cm
(Available in one color)

Bleached Premium Rose

FL0909
6 units per box / 32 boxes per master
■ Diameter: 7.5～10cm
Length: 4.2～6cm
(Available in one color)

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Rose Petals

Rose petals are ideal for weddings and table decoration. They can be used as loose petals or can be bound together to create exciting, innovative pieces. The possibilities are limitless!

1-Pearl White

5-Cherry Red

7-Baby Pink

8-Hot Pink

14-Lavender

FL019
1 box contains approx. 100grs
32 boxes per master
(Available in 8 colors)

15-Soft Yellow

20-Cherry Blossom

46-Panna Cotta

Sparkling Rose

Sparkling Standard Rose

FL0106
6 units per box / 48 boxes per master
■ Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in 9 colors)

1-Pearl White

4-Peach

5-Cherry Red

14- Lavender

Sparkling Baby Rose

FL056
12 units per box / 40 boxes per master
■ Diameter: 2.5～3.2cm
Length: 2～3cm
(Available in 7 colors)
※Baby Rose for no. 18 and 26 are unavailable.

7-Baby Pink

8-Hot Pink

13-Powder Blue

18-Violet

26-Midnight Black

Sparkling Gold Standard Rose

FL0107
6 units per box / 48 boxes per master
■ Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in 3 colors)

25-Green Tea

26-Midnight Black

46-Panna Cotta

Moonlight Rose

Glow-in-the-dark rose

Transform your wedding with a suspensful moment!
Our moonlight rose adds a surprise element to any occasion. It appears white in normal light, but glows in the dark when the lights are turned off. It's a perfect complement to candlelight.

※ Pearl White is used as the base color but the flowers may acquire a yellowish hue due to the coating.
※The luminescence is activated by exposure to direct light. The time it glows is proportional to the amount of time it is exposed to bright light.

Normal Lighting

FL0200-00
3 units per box / 60 boxes per master
■ Diameter: 4.5～6cm
Length: 4.5～6cm
(Available in one color)

*Designed by Kae Kuwashima
*Image is a concept image showing product under low light.

Color Palette Collection

Pink Mix

20-Cherry Blossom　7-Baby Pink　22-New York Pink

Premium Rose FL0901-103
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-103
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-103
3 colors per box / 4 units per color
40 boxes per master

Blue Mix

43-Soft Lilac　13-Powder Blue　59-Majolica Blue

Premium Rose FL0901-104
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-104
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-104
3 colors per box / 4 units per color
40 boxes per master

Fruit Mix

6-Sunset Orange　2-Yellow　64-Citrus Green

Premium Rose FL0901-106
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-106
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-106
3 colors per box / 4 units per color
40 boxes per master

Prêt-à-Porter Collection

All handmade using standard roses, this premium line can be easily used to make luxurious arrangements. No wiring required.

Size: 5～7cm

Prêt-à-Porter Standard Rose

This opened standard rose comes wired, so it can be used right out of the box.

FL1010
6 units per box / 32 boxes per master
■Diameter: 5～7cm
(Available in 12 colors)

※Other colors available upon request.

1-Pearl White　5-Cherry Red　7-Baby Pink
24-Apple Green　26-Midnight Black　29-Tangerine Orange
10-Wine　14-Lavender　22-New York Pink
55-Nude Pink　58-Fuchsia Pink　59-Majolica Blue

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Stem Rose Bulk Packing

※Product only shipped in master cartons.

Short Stem Rose

FL073
6 units per carton
(Available in 7 colors)

※The master carton may differ from the image.

	No.	Color
NEW	FL073-01	Pearl White
	FL073-05	Cherry Red
	FL073-07	Baby Pink
	FL073-08	Hot Pink
	FL073-12	Grand Blue
	FL073-17	Golden Yellow
	FL073-29	Tangerine Orange

Standard Rose with Stem

FL013
12 units per carton
(Available in 7 colors)

	No.	Color
NEW	FL013-01	Pearl White
	FL013-05	Cherry Red
	FL013-07	Baby Pink
	FL013-08	Hot Pink
	FL013-12	Grand Blue
	FL013-17	Golden Yellow
	FL013-29	Tangerine Orange

Premium Rose with Stem

FL095
6 units per carton
(Available in 9 colors)

No.	Color
FL095-01	Pearl White
FL095-05	Cherry Red
FL095-07	Baby Pink
FL095-08	Hot Pink
FL095-10	Wine
FL095-12	Grand Blue
FL095-17	Golden Yellow
FL095-18	Violet
FL095-29	Tangerine Orange

Color Line

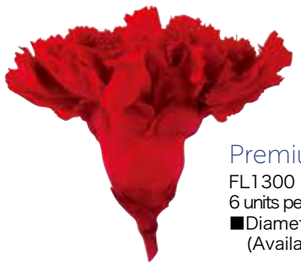
1-Pearl White　5-Cherry Red　7-Baby Pink
8-Hot Pink　10-Wine　12-Grand Blue
17-Golden Yellow　18-Violet　29-Tangerine Orange

Stem Rose Gift Collection

Please refer to pages 32-37.

Carnations

Size: 7cm



1-Pearl White

5-Cherry Red

Premium Carnation NEW

FL1300
6 units per box / 32 boxes per master
■Diameter: 7cm
(Available in 5 colors)

30-Milky Pink

55-Nude Pink

56-Cotton Blue

Size: 5cm

Standard Carnation

FL1100
6 units per box / 30 boxes per master
■Diameter: 5cm
(Available in 29 colors)

Size: 3cm

Mini Carnation

FL1200
12 units per box / 40 boxes per master
■Diameter: 3cm
(Available in 28 colors)

※No. 40 Cranberry is unavailable.

1-Pearl White

46-Panna Cotta

15-Soft Yellow

2-Yellow

17-Golden Yellow

6-Sunset Orange

21-Light Café

65-Pink Opal

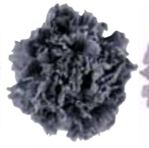
7-Baby Pink

61-Lavender Pink

30-Milky Pink

4-Peach

16-Sherbet Orange



68-Ash Gray

43-Soft Lilac

5-Cherry Red

8-Hot Pink

20-Cherry Blossom

55-Nude Pink

44-Hazelnut

19-Café

56-Cotton Blue

14-Lavender

18-Violet

40-Cranberry

10-Wine

13-Powder Blue

64-Citrus Green

25-Green Tea

Duet Carnation Premium NEW

FL1350
6 units per box / 32 boxes per master
■Diameter: 7cm
(Available in 2 colors)

Duet Carnation Standard

FL1150
6 units per box / 30 boxes per master
■Diameter: 5cm
(Available in 3 colors)

Duet Carnation Mini

FL1250
12 units per box / 40 boxes per master
■Diameter: 3cm
(Available in 3 colors)

※Please refer to page 16 for complete Duet Collection.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Mums

Size: 3.5~4.5 cm

Size: 2.5~3cm

Aster

FL440
6 units per box / 40 boxes per master
■Diameter: 3.5~4.5cm
Length: 2.5~3cm
(Available in 7 colors)

1-Pearl White

2-Yellow

7-Baby Pink

NEW

18-Violet

NEW

35-Ruby

43-Soft Lilac

64-Citrus Green

Size: 2.5~3cm

Size: 3.3~4.5cm

Pompon Mum

FL410
8 units per box / 40 boxes per master
■ Diameter: 2.5~3cm
Length: 3.3~4.5cm
(Available in 7 colors)

2-Yellow

7-Baby Pink

11-Mint Green

1-Pearl White

24-Apple Green

35-Ruby

43-Soft Lilac

Size: 3.5~4.4 cm

Spray Mum

FL420
6 units per box / 40 boxes per master
■Diameter: 3.5~4.4cm
(Available in 7 colors)

1-Pearl White

2-Yellow

7-Baby Pink

11-Mint Green

24-Apple Green

35-Ruby

43-Soft Lilac

Size: 5~8cm

Anastasia

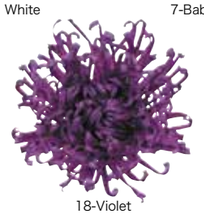
FL430
6 units per box / 32 boxes per master
■Diameter: 5~8cm
(Available in 7 colors)

1-Pearl White

7-Baby Pink

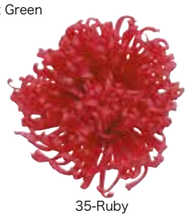
11-Mint Green

17-Golden Yellow



18-Violet

24-Apple Green



35-Ruby

Dendrobium

FL222
4 units per box / 40 boxes per master
■Diameter: 9～12cm
(Available in 5 colors)
※A slight gloss may remain on the flower.

Size: 9～12cm

1-Pearl White

7-Baby Pink

17-Golden Yellow

64 -Citrus Green

8-Hot Pink

Cymbidium

FL210
6 units per box / 32 boxes per master
■Diameter: 7～9cm
(Available in 4 colors)

Size: 7～9cm

1-Pearl White

7-Baby Pink

11-Mint Green

17-Golden Yellow

Gardenia

FL311
6 units per box / 32 boxes per master
■ Diameter: 5～6cm
Length: 3～5cm
(Available in 3 colors)

Size: 5～6cm

Size: 3～5cm

1-Pearl White

10-Wine

17-Golden Yellow

Tuberose

FL330
8 units per box / 40 boxes per master
■ Diameter: 2～5cm
Length: 4.5～6.5cm
(Available in 6 colors)
※A slight gloss may remain on the axis of the flower.

Size: 2～5cm

Size: 4.5～6.5 cm

1-Pearl White

7-Baby Pink

13-Powder Blue

14-Lavender

17-Golden Yellow

65-Pink Opal

Mini Calla Lily

FL380
5 units per box / 40 boxes per master
■Diameter: 3～4cm
Length: 10cm
(Available in 4 colors)
※A slight gloss may remain on flower.

Size: 3～4cm

Size: 10cm

3-Ivory

7-Baby Pink

10-Wine

17-Golden Yellow

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Andes Hydrangea

FL291
20g per box / 30 boxes per master
(Available in 10 colors)

1-Pearl White

55-Nude Pink

42-Mist Green

11-Mint Green

16-Sherbet Orange

7-Baby Pink

13-Powder Blue

23-Green

62-Pistachio Green

10-Wine

Size: 5～6cm

Size: 3～4.5cm

14-Lavender

17-Golden Yellow

23-Green

Green Ball

FL460
6 units per box / 30 boxes per master
■ Diameter: 5～6cm
Length: 3～4.5cm
(Available in 5 colors)

24-Apple Green

55-Nude Pink

Solidago

FL470
3 units per bunch
120 bunches per master
■ L30～40cm
(Available in 6 colors)

1-Pearl White

7-Baby Pink

15-Soft Yellow

42-Mist Green

43-Soft Lilac

64-Citrus Green

Moss enhances the freshness of arrangements and is a great tool to cover floral foam.
Our new collection offers natural green tones a well as vivid colors to add a modern edge to your design.

NORDIC MOSS

Flowers used in this arrangement:
Nordic Moss(Aquamarine, Yellow, Natural)
Geranium Leaf, Boxus, Rose Leaf
Designed by Ryohei Konno

Nordic Moss 50g
FL820
50g per bag
48 bags per master
(Available in 13 colors)

77-Light Green

78-Olive Green

79-Lime Green

80-Green

NEW

81-Yellow

82-Orange

83-Red

86-Pink

87-Blue

88-Brown

89-Black

NEW

91-Natural

NEW

92-Aquamarine

Nordic Moss 500g
FL821
500g per bag
12 bags per master
(Available in 4 colors)

※ Some colors spots may be consipicuous depending on color.
※ Some natural materials such as pine-needles may be mixed.

77-Light Green

78-Olive Green

79-Lime Green

80-Green

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Greens

Flowers used in this arrangement:
Nordic Moss(Orange, Black)
Geranium Leaf
Designed by Ryohei Konno

Geranium Leaf NEW
FL942
15 units per bunch
120 bunches per master
■L5.5～7cm

No.	Color
80	Green

Tropical Leaf
FL751
8 units per bunch
80 bunches per master
■L30～35cm

No.	Color
80	Green

Rose Leaf in Box
FL911
50 units per bunch
120 bunches per master
■L4cm

No.	Color
80	Green

Lamb's Ear in Box
FL931
40 units per bunch
120 bunches per master
■L9～10cm

No.	Color
84	Gray

Ivy Leaf
FL940
7.5g per bunch
120 bunches per master
■L3～6cm

No.	Color
80	Green

※Approx. 20-24 leaves per box

Cineraria
FL990
10 units per bunch
120 bunches per master
■L8cm

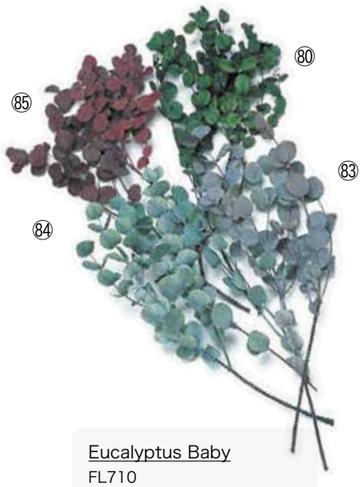
No.	Color
84	Gray

Cocculus
FL943
10 units per bunch
120 bunches per master
■L11～15cm

No.	Color
80	Green

Gardenia Leaf
FL989
15 units per bunch
80 bunches per master
■L7～9cm

No.	Color
80	Green



Eucalyptus Baby
FL710
90g per bunch
50 bunches per master
■L40～50cm

No.	Color
80	Green
83	Red
84	Gray
85	Wine

Eucalyptus Cinerea
FL709
90g per bunch
50 bunches per master
■L40～50cm

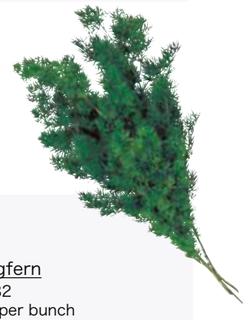
No.	Color
80	Green
83	Red
84	Gray
85	Wine

Eucalyptus Pepa
FL711
90g per bunch
60 bunches per master
■L55～60cm

No.	Color
80	Green
83	Red

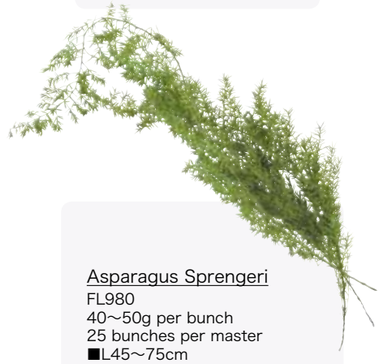
Foxtail
FL981
30g per bunch
36 bunches per master
■L35～40cm

No.	Color
80	Green



Mingfern
FL982
45g per bunch
36 bunches per master
■L20～34cm

No.	Color
80	Green



Asparagus Sprengeri
FL980
40～50g per bunch
25 bunches per master
■L45～75cm

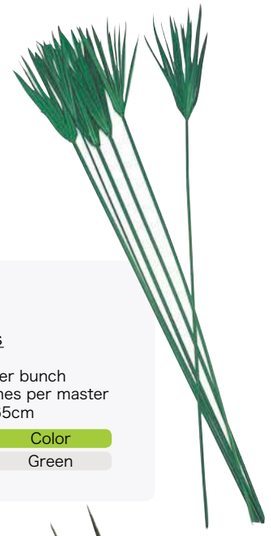
No.	Color
80	Green

Boxus
FL951
3 units per bunch
16 bunches per master
■L40～45cm

No.	Color
80	Green

Treefern
FL983
30g per bunch
48 bunches per master
■L50～60cm

No.	Color
80	Green



Papyrus
FL708
6 units per bunch
50 bunches per master
■L60～65cm

No.	Color
80	Green

Papyrus Leaves
FL920
15 units per bunch
120 bunches per master
■L25～35cm

No.	Color
80	Green

Tropical Papyrus
FL921　2 units per bunch
120 bunches per master
■L25～35cm
(+Stem Size: 10cm)

No.	Color
80	Green

※Approx. 15 leaves per units.

Iris Leaves
FL950
10 units per bunch
250 bucnhes per master
■L60～65cm

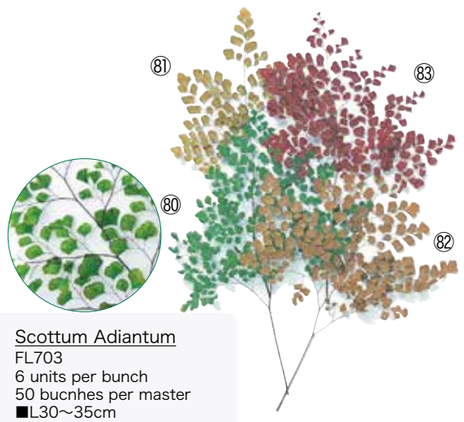
No.	Color
80	Green

Davalia Fern
FL725
6 units per bunch
200 bunches per master
■L18～22cm

No.	Color
80	Green

Leather Fern
FL724
6 units per bunch
40 bunches per master
■L30～35cm

No.	Color
80	Green
81	Yellow
82	Orange
83	Red



Scottum Adiantum
FL703
6 units per bunch
50 bucnhes per master
■L30～35cm

No.	Color
80	Green
81	Yellow
82	Orange
83	Red

Scottum Adiantum Small
FL704
6 units per bunch
200 bunches per master
■L10～15cm

No.	Color
80	Green

Lutti Adiantum
FL702
6 units per bunch
200 bunches per master
■L25～30cm

No.	Color
81	Yellow
82	Orange
83	Red

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

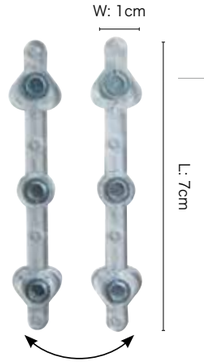
FLOREVER Flax

This line-up provides tools to make unique flower arrangements and accessories. Flax is not only ideal to design pieces for special occasions but also to make a daily fashion statement.

Flower Holders

Magic Sticks

These unique-shaped magnet sticks allow you to make original corsages.
Flowers can be easily attached with glue or secured with wires.



Magic Sticks Clear
FLFH05-05 Three sets per bag

※ Since the magnets are strong, forcibly separating them can result in tearing the product, with the magnets stuck together. Please detach them by sliding the sticks.
※ In case the magnet comes off, use handicraft glue on the margins that the magnet came off of, and stick it back in place.

Magnet Holder-Flower Shape Collection

This lightweight flower holder is secured with a strong magnet that doesn't leave holes in clothing.
Ideal to make fashionable flower accessories that can be used on a daily basis.

Russian Silver
FLFH12-03
■W3cm

Japanese Antique Gold
FLFH08-08
■W3.5cm

Back side

Magnet Holder Line

Ideal to make boutonnieres and corsages that do not damage clothing.

Back side

Belle Epoque Gold
FLFH02-02

Belle Epoque Silver
FLFH02-03

Lace Gold
FLFH03-02

Lace Silver
FLFH03-03

Rhinestone Diamond
FLFH04-04

Quick Pin

A discreet and stable pin-type boutonniere and corsage holder.
※Not a magnetic unit

Quick Pin
FLFH06-60
12 sets per master

※ Please refrain from using the product if you have a pacemaker as the magnet is quite strong.
※ The color from the flowers may damage clothing if there is direct contact with the fabric.

Flower Accessories

Brooch Base with Clip

Versatile brooch base with both pin and clip.

Brooch Base with Clip Antique Gold
FLAC21-08
■W5.5 / Clip: L4cm

Pin Brooches

Ideal to make accessories with preserved flowers or Bijoux. They make beautiful and original brooches to adorn jackets or shawls.

Sakura Silver
FLAC13-03
■W2・L7cm

Pansy Silver
FLAC14-03
■W3・L8cm

Necklace & Headband

Necklace Diamond
FLAC16-04
■W0.7cm

Headband Diamond
FLAC17-04
■W1cm

Bracelets

Hematite Gray
FLAC10-06
■W1.5cm

Rhinestone Diamond
FLAC12-04
■W1.5cm

Fairy Gray
FLAC18-06
■W2.5cm

Just attach flowers to the dedicated disk to create unique flower accessories.

Ring

These rings were specially designed to use with flowers. The size can be customized in order to fit perfectly.

Ring Base Antique Gold
FLAC20-08
■W1cm
Size: Adjustable

Ear Hook

The ear wrap is a trendy accessory that fits snugly around the folds of the outer ear. It requires no piercing and can be worn for any occasion. The basic shape is designed to easily attach preserved flowers to create unique Florever accessories.

The ear hook can be worn on either ear.

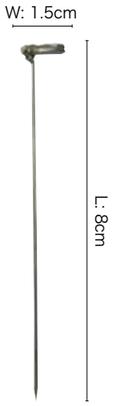
Ear Hook Silver
FLAC22-03 2 units per bag
■L6cm

Flax

Flower Ornaments

Alphabet & Number Picks

These glittery picks are a novel way to personalize a flower arrangement or to send an original message.



Number Picks
FLAC01
■W1.5・L8cm

Alphabet Picks
FLAC02
■W1.5・L8cm

※One pick per bag
※The 6 and 9 are interchangeable, and the O can be used as a zero.

FLAC02-34 FLAC01-11 FLAC01-12 FLAC01-13 FLAC01-14
FLAC01-15 FLAC01-16 FLAC01-17 FLAC01-18

FLAC02-20 FLAC02-21 FLAC02-22 FLAC02-23 FLAC02-24 FLAC02-25
FLAC02-26 FLAC02-27 FLAC02-28 FLAC02-29 FLAC02-30 FLAC02-31 FLAC02-32 FLAC02-33 FLAC02-34 FLAC02-35 FLAC02-36
FLAC02-37 FLAC02-38 FLAC02-39 FLAC02-40 FLAC02-41 FLAC02-42 FLAC02-43 FLAC02-44 FLAC02-45 FLAC02-46 FLAC02-47

Design Picks

※Each package contains three units.

Butterfly
FLAC03-50
■W1.9・L6cm

Opal Flower
FLAC03-54
■W2・L6cm

▲Love
FLAC03-64
■W2.4・L6cm

▲Venetian Pink
FLAC03-59
■W1.6・L6cm

Heart
FLAC03-48
■W1.6・L6cm

Star
FLAC03-51
■W1.8・L6cm

Princess Crown
FLAC03-62
■W1.7・L6cm

▲Venetian Purple
FLAC03-61
■W1.6・L6cm

New Heart
FLAC03-49
■W1.5・L6cm

Daisy
FLAC03-53
■W2・L6cm

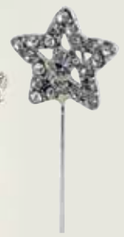
Flower Ball
FLAC03-63
■W3・L6cm
※ It contains two units only.

Ribbon
FLAC03-66
■W2.5・L6cm

▲Venetian Green
FLAC03-60
■W1.6・L6cm

Design Picks-Clip Type

The double clip can serve as a message card holder.
※Three clips per bag


Star Clip
FLAC03-58
■W1.8・L8cm

Double Heart Clip
FLAC03-57
■W2・L8cm

※▲Items available until the stock runs out.

3D Charms

※Each package contains five units.

Flower Garden
FLAC41-63
■W3.3cm L3.3cm

Angel
FLAC41-61
■W2.5cm L2.3cm

Papillon
FLAC41-62
■W2.5cm L4cm

Heart
FLAC40-48
■W2.5cm L2.5cm

Butterfly
FLAC40-50
■W2.3cm L1.8cm

Flower
FLAC40-57
■W2.5cm L2.5cm

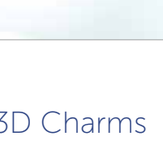
Clover
FLAC40-58
■W2.5cm L2.8cm

Snow
FLAC40-59
■W2.2cm L2.3cm

Cross
FLAC40-60
■W2.3cm L3.5cm

Bouquet & Ribbon Buckles

The buckles can be used not only in bouquets but also in a variety of places at weddings, such as napkin holders and other decorations.


※The buckles feature broach-type pins on the back.

▲Rose Diamond
FLAC04-04
■W3.5cm

Crystal Heart Diamond
FLAC07-04
■W3cm

Circle Diamond
FLAC08-04
■W4.5cm

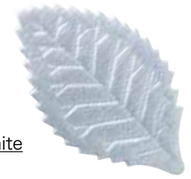
Design Leaves

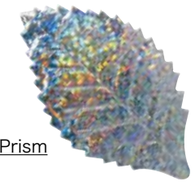
※Each package contains ten units.

Design Leaves Black
FLAC30-01
■W3・L5.5cm

Design Leaves Gold
FLAC30-02
■W3・L5.5cm
※Back side: White fabric

Design Leaves Silver
FLAC30-03
■W3・L5.5cm
※Back side: White fabric


Design Leaves White
FLAC30-07
■W3・L5.5cm


Design Leaves Prism
FLAC30-09
■W3・L5.5cm
※Back side: White fabric

Gift Collection

Stem Roses

Short Stem Rose

Rose stems are preserved together with their leaves to capture the beauty of fresh stem roses. This product can be arranged just like fresh stem roses. From one stem to 12, these roses make memorable, lasting gifts.

Classic
FL072

Botanical
FL072013

NEW

Leopard
FL072018

NEW

Message Lace
FL072017

You can write a personalized message directly on the package.

■Diameter: 3.5～5cm / Stem length: 20cm
(Transparent plastic case：approx. 22cm)
(Exterior black package：approx. W8.2×D6×H26cm)
(Available in 12 colors)

NEW

Short Stem Rose Display Set

The display set is an attractive and space-efficient tool that allows you to introduce a variety of colors in a limited space.

Best Sellers

■Contents: (9 Short Stem)
Color: Cherry Red x 3
Baby Pink x 2
Hot Pink x 2
Golden Yellow x 2

■ Short Stem Rose
Diameter: 3.5～5cm / Length: 20cm
Transparent plastic case：22cm
Package: W8.2×D6×H26cm

※Dimensions of box in use
Size：W25cm×D18.5cm×H43cm

Cut and use this POP on your display.
「Thanks Mom」×1
「Happy Valentine」×1
Blank×2

※Box dimensions
Size：W25×D18.5×H26cm

Flowers used in this arrangement:
Grace Rose with Stem (Golden Yellow)
Designed by Nicolai Bergmann Flowers & Design

Grace Rose with Stem

FL092
12 units per master
■ Rose diameter: 7.5～9cm
Stem length: 52cm
(Transparent plastic case：approx. 55cm)
(Exterior dark brown package：
approx. W8.2×D9.3×H56.7cm)
(Available in 9 colors)

No.	Color
FL092-01	Pearl White
FL092-05	Cherry Red
FL092-07	Baby Pink
FL092-08	Hot Pink
FL092-10	Wine
FL092-12	Grand Blue
FL092-17	Golden Yellow
FL092-18	Violet
FL092-29	Tangerine Orange

Standard Rose with Stem

FL012
20 units per master
■ Rose diameter: 4.5～6cm
Stem length: 40cm
(Transparent plastic case：approx. 43cm)
(Available in 9 colors)

	No.	Color
NEW	FL012-01	Pearl White
	FL012-05	Cherry Red
	FL012-07	Baby Pink
	FL012-08	Hot Pink
	FL012-12	Grand Blue
	FL012-14	Lavender
	FL012-17	Golden Yellow
▲	FL012-24	Apple Green
	FL012-29	Tangerine Orange

Medium Stem Rose

This is the perfect size for pairing with wine.

FL018001
12 units per master
■ Rose diameter: 4.5～6cm
Stem length: 28cm
(Transparent plastic case：
approx. 30cm)
(Outer ivory and beige package：
approx. W7×D7×H30.5cm)
(Available in 3 colors)

No.	Color
FL018001-05	Cherry Red
FL018001-14	Lavender
FL018001-59	Majolica Blue

※Sample image

Color Line

1-Pearl White

5-Cherry Red

7-Baby Pink

8-Hot Pink

10-Wine

12-Grand Blue

14-Lavender

17-Golden Yellow

18-Violet

24-Apple Green

29-Tangerine Orange

59-Majolica Blue

※▲Items available until the stock runs out.

Modern Bloom
Vase with Short Stem

This simple, modern vase is handmade by Japanese craftsmen to accentuate the beauty of a single stem rose. Custom-made for Florever, these vases are the perfect match for our short stem rose.

※Vase material：Aluminum（Made in Japan）

Round
FLMB0101–99
12 units per master
■ Vase size：W11×D2.5×H10cm

S-shape
FLMB0201-99
12 units per master
■ Vase size: W5×D6×H24cm

Package sample

Round Stem Rose Set
FLMB0100
12 units per master
■ Vase size：W11×D2.5×H10cm
(Available in 4 colors)

Package sample

S-shape Stem Rose Set
FLMB0200
12 units per master
■ Vase size：W5×D6×H24cm
(Available in 4 colors)

Color Line

※ Stem rose:
Diameter: 3.5～5cm, Length: 20cm
※ Other colors available upon request.

5-Cherry Red　8-Hot Pink　12-Grand Blue　17-Golden Yellow

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Flower Gift Box

Florever's gift box is ideal for a special, lasting gift. This collapsible, stylish box comes with a short stem preserved rose and gift card. You can complement the set with any item of your choice from wine to soap.

Flower Gift Box

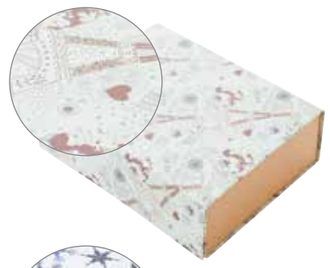
Gift Box Contents:

- Collapsible box held together with magnets (Can also be used for storage)
- Short stem rose (Case decorated with slip cover)
- Message card with preserved flower care instructions on back
- Shredded paper to protect products
- Protective box sleeves

Color Line

5-Cherry Red　7-Baby Pink　8-Hot Pink　17-Golden Yellow

Short Stem Rose Size: Diameter: 3.5～5cm /Length: 20cm



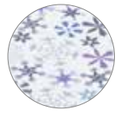
Eiffel
FLGB0401
12 units per master
■ W24×D19×H8cm
(Ready to assemble)
(Available in 4 colors)

Norway
FLGB0501
12 units per master
■ W24×D19×H8cm
(Ready to assemble)
(Available in 4 colors)

Foldable Gift Box

24 boxes per master
■ W24×D19×H8cm
(Ready to assemble)
(Available in two designs)
※Box only

Eiffel
FLGB0400-99



Norway
FLGB0500-99

Rossage

Rossage
Preserved Flower Corsage

Rossage is a new concept of corsages and accessories which uses real flowers that have been preserved to maintain their beauty.

The corsage is attached to our original magnet holder to prevent clothing from being damaged.

Prêt-à-Porter Rossage

FLRS0003　12 units per master
■ Diameter: 5～7cm
Plastic case: W9×D9×H9cm
(Available in 3 colors)

※Please contact us to request other colors.

5-Cherry Red

22-New York Pink

55-Nude Pink

Rossage Gift Case

Our new corsage gift box is available in two colors and is an ideal way to combine the Rossage with sweets or any small gift. The Rossage is sold separately.

Sample image

Contents

FLRS0010-99 Pink
(Ready to assemble)

Clear Case:(6 units)
■W9×D9×H9cm

Rossage Gift Box(6 units)
■W18×D9×H9cm

※Rossage is not included in this gift case set.
※The product is folded when stored in the box.
(Collapsible product)

Contents

FLRS0011-99 Green
(Ready to assemble)

Clear Case:(6 units)
■W9×D9×H9cm

Rossage Gift Box(6 units)
■W18×D9×H9cm

※Rossage is not included in this gift case set.
※The product is folded when stored in the box.
(Collapsible product)

Information regarding these products

※These flowers are delicate.
※Please do not store in places subject to high humidity, extreme temperatures or direct sunlight.
※Handle flowers with care.
※Do not place directly on clothing as the color may run.
※As this is a powderful magnet, it should not be used by people with pacemakers.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

▷▷▷2017-2018

The 2017-2018 florever catalog will include expanded content and be released in June 2017!

PRESERVED FLOWER **CARE**

Care

- Avoid direct contact with water.
- Avoid direct contact with fabrics or walls.
- Avoid direct contact with oil paint, varnish, etc.
- Avoid extremely humid environments and exposure to direct sunlight.
- Do not consume the product.
- This product is flammable.
- This product may attract insects or mold if stored in certain environments.

Our Products

- All of our products are made from fresh flowers, so the sizes, colors and condition may differ slightly from the pictures in the catalogue.
- The packaging may be changed without advanced notice.
- The white shredded paper used to protect the flowers may be discolored or stained.
- The items marked with a triangle will be discontinued when the inventory runs out.

www.florever.com